People StyleWatch

OCTOBER 2015

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OCTOBER 2015

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Only one signature color? It's sooo much better to have options. We found flattering shades every woman needs in her arsenal

STILL LIFES: MARK PLATT; JONATHON KAMBOURIS. HEADSHOT: MELANIE GALEA/THE STREET MUSE/TRUNK ARCHIVE

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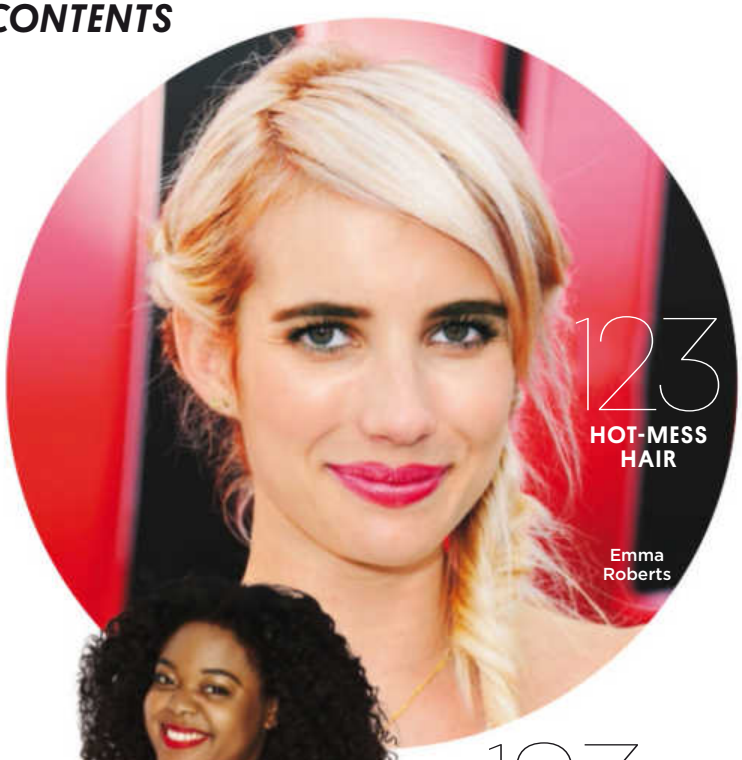

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primp!

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STILL LIFE: LISA SHIN. FROM LEFT: MADISON MCGAW/BFA/SIPA USA; YANNI BASSETTI/GETTY IMAGES

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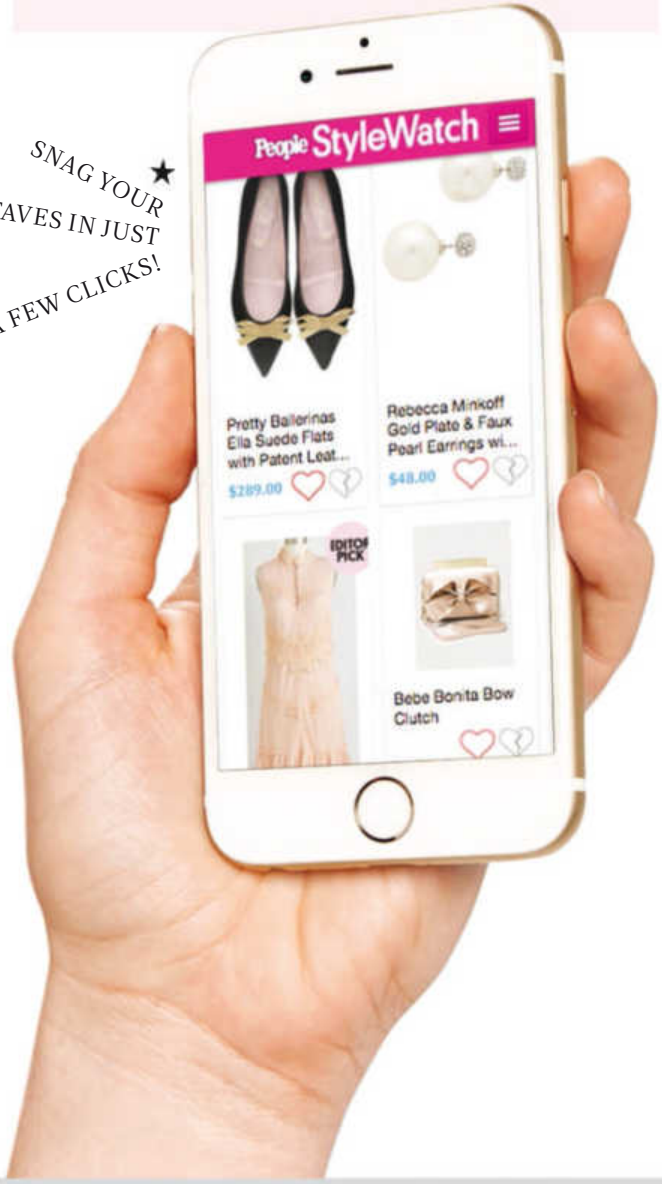
SNAG YOUR FAVES IN JUST A FEW CLICKS!



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One or more buttons will pop up on your screen You'll see a shopping button and/or bonus content buttons. Just tap whatever you want to do and let the fun begin.

GET ONLINE FAST!

With just one click you can head straight to the sites of the bloggers we feature in this issue.

WATCH HOW-TO GIFS

Love the look of ripped jeans? Check out an easy as 1-2-3 DIY. Plus, see how much fits in a mini bag.

SEE SLIDESHOWS

We rounded up lots of can't-miss-them pics, from iconic fashion moments to double-take beauty looks.

E-MAIL OUR EDITORS

Send questions to our fashion and beauty directors and they may give you advice in a future issue!

SAMPLE NEW MUSIC

We've partnered with PledgeMusic (pledgemusic.com) to match tunes from indie artists with our stories. Scan the page and music will start playing—then just click a button to get info about the artist.

PLEDGE MUSIC

PUT YOURSELF ON OUR COVER!

Making your *StyleWatch* debut is a cinch. Just scan this page using the Blippar app, take a selfie and—boom!—you're cover-perfect. Then, share your big moment on social for all your friends to see!

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FROM LEFT: JAMES WESTMAN (2)

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Calvin Klein

STAFF SPOTLIGHT

EDITOR OF THE MONTH

Meet creative director **EMILY KEHE**, who not only gave our mag a fresh new look, but—just like you!—shops the pages for her latest must-haves

EMILY PULLED PIECES FROM THE ISSUE TO MAKE THIS OUTFIT

Molly Ringwald in 1986

Nicole Richie in 2015

Emily in 1993

STYLEWATCH: What's the best part of your job?
EMILY KEHE: I love that I get to be creative every day, and I also adore everyone I work with—it makes coming to the office a pure joy.
SW: Who are your style crushes—then and now?
EK: Growing up, it was Molly Ringwald in *Pretty in Pink* and *The Breakfast Club* (that's *really* going to date me!). Now, it's Nicole Richie. She's always ahead of the trends and is the epitome of cool.
SW: What would your co-workers be shocked to find out about you?
EK: That I was a cheerleader and on poms squad in high school. My style now is completely different—it's classic with a little edge.
SW: Finish this sentence: I feel most confident in...
EK: Nars Lipstick in Manhunt. It's part of my everyday look.

Nars Lipstick in Manhunt, $27; narscosmetics.com

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STILL LIFES: ALEX CAO; J.J. DAVIS; STUART TYSON; CATHY CRAWFORD; MARK PLATT. FROM TOP: JAMES WESTMAN; PARAMOUNT/COURTESY EVERETT; FELIPE RAMALES/SPLASH NEWS; COURTESY EMILY KEHE

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

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theOutfit

FROM THE EDITORS OF STYLEWATCH

THEY GOT IT RIGHT

These girls from **THEOUTFIT.COM** community sure know how to rock ripped jeans! Check out their styling secrets

"A structured jacket and red lip perfectly break up my Canadian tuxedo."
—Audrey Williams of Lululinden.com, Atlanta

"I opted for distressed boyfriends to add a touch of cool to the polished blazer and turtleneck combo."
—Christine Andrew of Hellofashionblog.com, Salt Lake City

"White jeans are versatile and give my look a minimalist vibe, while the subtle rips add edge."
—Amanda Holstein of Advicefroma20something.com, San Francisco

GOT YOUR OWN GREAT LOOK? SHARE IT ON INSTAGRAM USING #REALOUTFITGRAM FOR A CHANCE TO BE FEATURED

"I blended traditional with trendy: My shirt and bag are classic, and the other pieces are more unexpected."
—Maggie Kern of Polishedclosets.com, Charlotte, N.C.

"My outfit is so easy because it's just three basic items—sweater, jeans and heels—but the fun details really make it pop."
—Thamarr Guerrier of Musings ofacurvylady.com, Jacksonville, Fla.

CLOCKWISE FROM TOP LEFT: COURTESY AUDREY WILLIAMS; COURTESY CHRISTINE ANDREW; COURTESY THAMARR GUERRIER; COURTESY MAGGIE KERN; COURTESY AMANDA HOLSTEIN

USE THE BLIPPAR APP TO SEE MORE GREAT OUTFITS AND WATCH A DIY RIPPED JEANS HOW-TO! FOR DETAILS, SEE PAGE 14.

"when you show up with my

leggy legend,

you're always in!"

Essie

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with the band

in the lobby

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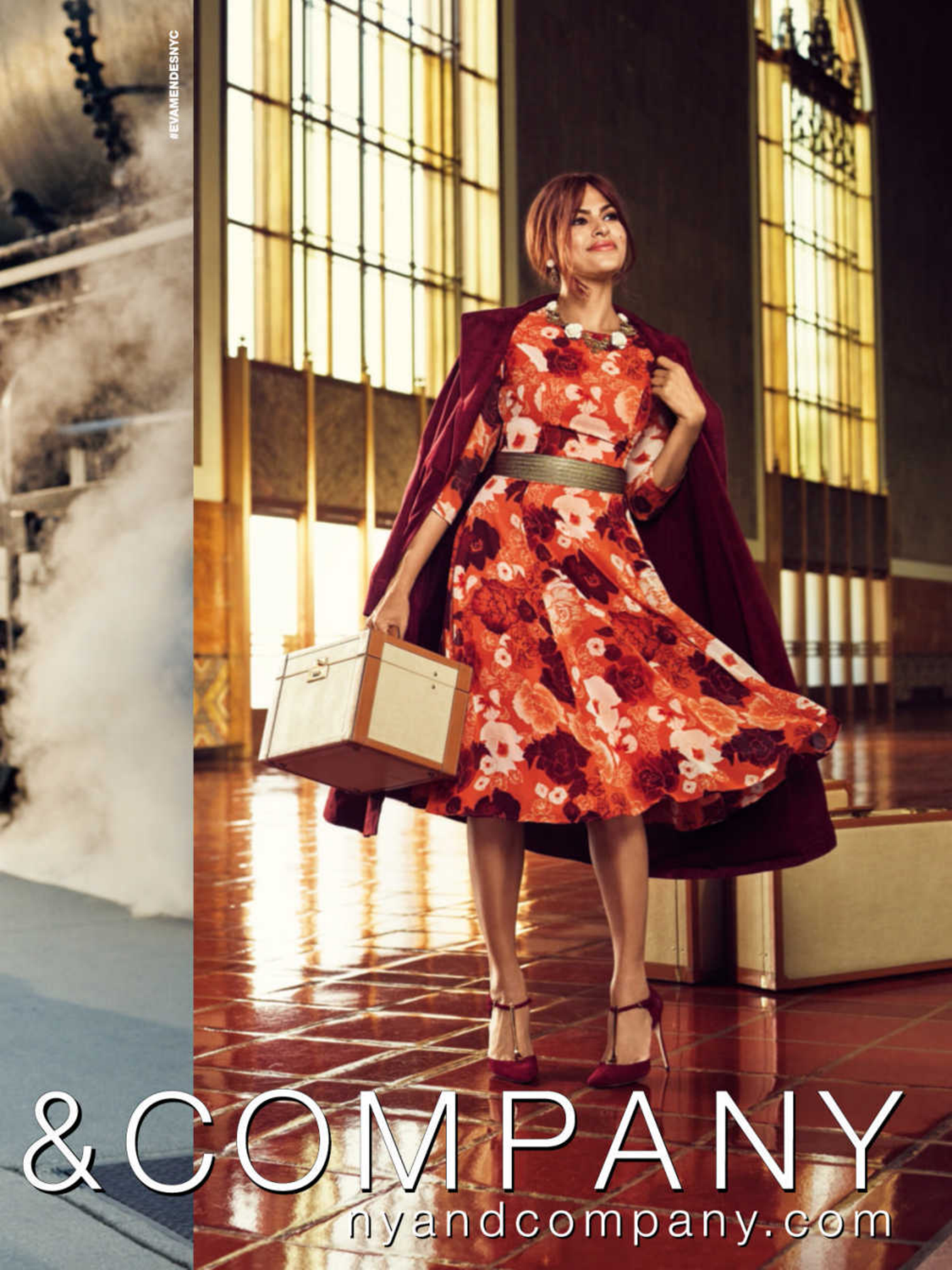
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nyandcompany.com

1 Throw a poncho over a crisp white button-down

2 Pair an olive fedora with circular gold shades

3 Flaunt a metallic biker jacket with all white

4 Wear glam platform peep-toes with black tights

5 Drape a yellow jacket over a colorful printed dress

6 Highlight a pearl cuff with a classic red mani

7 Layer Southwestern-inspired necklaces

8 Carry an emerald bag with an orange outfit

9 Wear silver and black rings with a white mani

10 Pair yellow-green sunnies with a matching blazer

11 Mix a red turtleneck with a kimono jacket

12 Style a black trench vest with a white shirt

13 Try a fringy black midi with black pointy pumps

theOutf!t

#OOTD AGENDA

Looking for some fun fashion inspiration? We've got the next 30 days covered! Check out these stylish ideas—then post a pic of one of your fave outfits on Instagram using **#REALOUTFITGRAM** for a chance to be featured on **THEOUTFIT.COM**

14 Tote your boxy cross-body like a clutch

15 Go for a bright plaid jacket with neutral checks

16 Pin a sparkly brooch on your shirt collar

17 Put on a rose-gold choker with a gray jacket

18 Combine a country-inspired belt with trousers

19 Try a printed statement jacket with double denim

20 Don a black floppy hat for instant chicness

21 Rock a black-and-white top and bag

22 Couple a striped textured knit and corduroy overalls

23 Throw a leopard jacket over a pink blazer

24 Slip chunky sandals over slouchy ankle socks

25 Cinch your gray wool jacket with a red belt

26 Sport floral-print oxfords with black dress socks

27 Pile on the rings, leopard and black faux fur

28 Tie a silky patterned scarf around your neck

29 Work pastel-blue booties with navy plaid pants

30 Have fun with a mouth clutch

CLOCKWISE FROM TOP LEFT: MARIE-PAOLA BERTRAND-HILLION/ABACA/STARTRAKS; TIMUR EMEK/GETTY IMAGES (2); MELODIE JENG/GETTY IMAGES; YANNI BASSETT/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES; YANNI BASSETT/GETTY IMAGES; TIMUR EMEK/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES (2); YANNI BASSETT/GETTY IMAGES; MELODIE JENG/GETTY IMAGES; TIMUR EMEK/GETTY IMAGES; KATLA SHORT/COURTESY MO HANDAHU; KRISTIN SINCLAIR/GETTY IMAGES; TIMUR EMEK/GETTY IMAGES; YANNI BASSETT/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES; LEVENT KULU/GETTY IMAGES; AMANDA EDWARDS/WIREIMAGE; YANNI BASSETT/GETTY IMAGES; MELODIE JENG/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES; MELODIE JENG/GETTY IMAGES (2); YANNI BASSETT/GETTY IMAGES; MELODIE JENG/GETTY IMAGES

USE THE BLIPPAR APP TO GET MORE OUTFIT IDEAS! FOR DETAILS, SEE PAGE 14.

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BLOGGER SPOTLIGHT

URBAN BUSH BABES

Cipriana and TK (pronounced tee-kay) Quann reveal the inspo behind their popular blog and explain what it's *really* like to be #twinning

"Our mom is our biggest idol. She taught us to embrace our natural beauty when other people said it wasn't beautiful."
—CIPRIANA

HOW THEY CHOSE THEIR BLOG NAME

"We're open-minded and culturally diverse, just like 'Urban' cities. 'Bush' means natural hair, and 'Babes' is because our blog focuses on women."
—CIPRIANA

MATCHY-MATCHY IN PRINTED DRESSES & MIRRORED SHADES

When we were younger, our mom always dressed us alike. You won't catch us looking identical now, but we still somehow show up with outfits that coordinate. It happens all the time—it's a twin telepathic thing!" —TK

"The best kind of fashion is one with a cause. Studio 189 is an ethical African line we love by Rosario Dawson and her friend Abrima Erwiah."
—TK

ROSARIO ROCKING HER COLLECTION

Studio 189 "Blue Indigo Wide Leg Pants" in cotton, $425; studioone eightynine.com

Shampoo has a drying effect on our hair, so we rarely use it. Instead, we just use VO5 Tea Therapy Conditioner and blow-dry until our hair is 80% dry."
—CIPRIANA

VO5 Tea Therapy Blackberry Sage Tea Revitalizing Conditioner, $2; drugstore.com

CLOCKWISE FROM TOP RIGHT: REGINE DAVID; LORENZO BRINGHELI/TRUNK ARCHIVE; DIEGO VILLARREAL; COURTESY URBAN BUSH BABES

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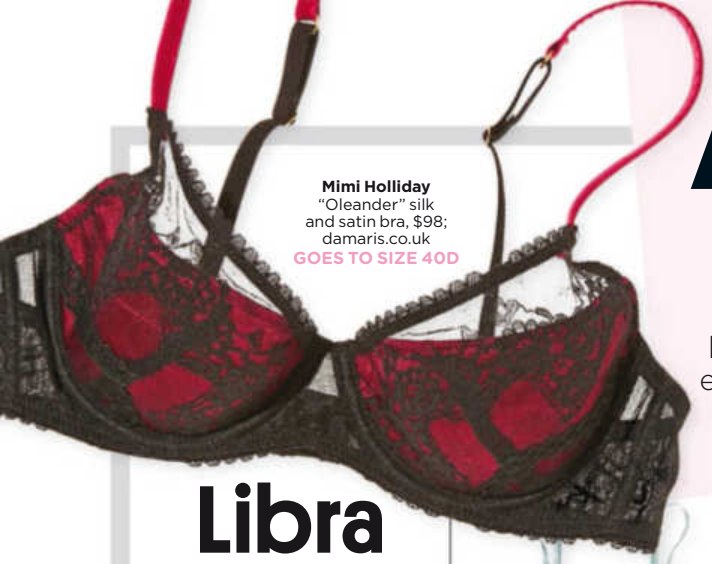
ASTRO STYLE



Mimi Holliday "Oleander" silk and satin bra, $98; damaris.co.uk
GOES TO SIZE 40D

BETHANY HEITMAN, our executive editor and astrologist, reveals what's in the stars for you this month!

Libra

SEPTEMBER 23–OCTOBER 22

This month, fiery Mars will boost your confidence and leave you feeling extra sexy. Embrace that feeling by slipping into something sultry, like this red and black lacy number—*meeeow*!

Scorpio

OCTOBER 23–NOVEMBER 21

You'll be craving new ways to work out this month—try a shadowboxing class! May as well pick out a cute sports bra too.

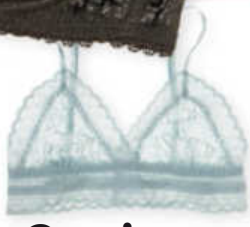
VPL "Insertion Bra" in polyester-elastane blend, $95; vplnyc.com

Sagittarius

NOVEMBER 22–DECEMBER 21

Mid-month the moon will have you feeling a little meh. Treat yourself to sleek lingerie. Even if no one sees it, it'll lift your spirits.

Playful Promises "Peek & Beau Olivia Palm Leaf Longline Bra" in polyester-elastane, $36; playfulpromises.com



Capricorn

DECEMBER 22–JANUARY 19

Warning: Life will get a bit chaotic. Surround yourself with Zen colors (think powder blue) to help you relax.

Eberjey "Amaya Bralet" in nylon, $37; eberjey.com

The Giving Bride "Kat Bralette" in silk and velvet, $99; thegivingbride.com
20% OFF!*

Aquarius

JANUARY 20–FEBRUARY 18

Bring on the romance! Love is in the air towards the end of the year and a sensual, silky bra is the perfect complement.

Pisces

FEBRUARY 19–MARCH 20

Show your wild side! You're not usually so flashy, but over the next few weeks you'll have the urge to be more daring.

Blush "Libertine" microfiber and mesh bra, $48; blushlingerie.com
25% OFF!**

Aries

MARCH 21–APRIL 19

Towards the end of the month you'll feel like the HBIC. This bra means business and so do you—it's a perfect match!

Marlies Dekkers "Gloria" nylon-spandex-blend bra, $119; marliesdekkers.com
GOES TO SIZE 40DD/E

Taurus

APRIL 20–MAY 20

Come late October, you'll be craving change—take a different route to work, try a new restaurant, throw on a unique bra!

Lonely "Lulu Strap Bra" in nylon-spandex blend, $109; lonelylabel.com

Gemini

MAY 21–JUNE 20

A stressful sitch will have you on edge, but don't worry—everything will be fun (like this pink pick) again soon.

Artistic Revolution in Time "Crinkle-Chiffon Bralette" in cotton-silk, $38; streetpeopleatelier.com

Cancer

JUNE 21–JULY 22

Your vibrant, bold personality (sort of like this brassiere!) will draw everyone to you even more than usual. Translation: Your iCal will be packed.

Stella McCartney Lingerie "Cherie Sneezing Contour Balconette Bra" in polyester-elastane blend, $70; shopbop.com

Free People "Lacey Lace Brami" in cotton-polyester blend, $38; freepeople.com

Leo

JULY 23–AUGUST 22

The boho feel of this bra goes with the free-spirited, chill vibe you'll have this month. Show it off by letting it peek out from under your button-down.

Heidi Klum Intimates "Sun Kissed Contour Balconnet Bra" in polyester-elastane blend, $75; nordstrom.com
20% OFF!***

Virgo

AUGUST 23–SEPTEMBER 22

You'll have extra energy this month—time to blow through that to-do list! A vibrant shade (such as neon yellow) reflects your mood.

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

***THE GIVING BRIDE** From Sept. 18 to Oct. 16, enter "STYLEWATCH20" at checkout for a site-wide discount. ****BLUSH** From Sept. 18 to Oct. 16, enter "STYLEWATCH25" at checkout for a site-wide discount. Not applicable for gift cards. *****HEIDI KLUM INTIMATES** From Sept. 18 to Oct. 16, present this page in stores for a discount on "Sun Kissed" contour bra and thong.

STILL LIFES: CATHY CRAWFORD. STYLIST: CHANEL KENNEBREW. PORTRAIT: JAMES WESTMAN

Create a cool and casual look that's perfect for a night on the town with help from the pros at **My Stylist @ Macy's** — our personal shopping service.
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To schedule your appointment, click on **macys.com/mystylist**
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FALL 2015

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THE FEED!

EVERYTHING YOU NEED TO KNOW NOW

Kendall Jenner

Rihanna

Jessica Alba

Rosie Huntington-Whiteley

Rita Ora

Tamara Ecclestone

Amber Heard

TRY PUSHING IT BACK

Katie Holmes

Gigi Hadid

Beyoncé

Tasya van Ree for Stetson "The Signature" felt hat, $200; stetson.com

Lack Of Color "The Beryl" wool felt hat, $49; revolveclothing.com

Dakota Johnson

Chrissy Teigen

Hat Trick

Celebs are flipping their lids for wide-brimmed fedoras. And for good reason—they're perfect for fall!

CLOCKWISE FROM TOP LEFT: SPLASH NEWS; ROCHON VOLLET/REX; SHUTTERSTOCK; KCS PRESSE/SPLASH NEWS; SPLASH NEWS (2); XACTPIX/SPLASH NEWS; FRESH/INF; ALESSIO BOTTICELLI/GC/GETTY IMAGES; MICHAEL LIKAS/STARTRAKS; BERETTA-SIMS/REX SHUTTERSTOCK; MARC PIASECK/GC/GETTY IMAGES; INF

USE THE BLIPPAR APP TO HEAR MUSIC AND SHOP THIS PAGE! FOR DETAILS, SEE PAGE 14.

Design Your Own Charm

We've partnered with BaubleBar to give readers the chance to design charms that will be sold IRL. Just take a photo of anything you'd like to see charm-ified (like a cute puppy or a pretty cloud!) and post it on Insta using #ThisIsMyCharm, or submit it at baublebar.com under the "Necklaces" tab. Enter as many pics as you want from now until the end of October. We'll be announcing three winners in our December/January issue.

BaubleBar "Ball Chain" 14k gold-plated metal necklace, $18, and charms (sold separately), $8-$64; baublebar.com

EDITOR'S FAVE

"THIS MAGENTA LIP SHADE IS BOTH FUN AND BOLD. I LOVE HOW RIHANNA USED THE COLOR TO GIVE THIS SPORTY LOOK A GIRLIE POP!

—HOLLY CARTER, BEAUTY DIRECTOR

Get in on This Hot Trend

You've already become reacquainted with classic overalls—now meet their edgy twin sister. One spin in this leather look and you'll score instant street-style cred

Calvin Klein Jeans "Coated Black Overalls" in faux leather, $168; urbanoutfitters.com

Negin Mirsalehi of Negin Mirsalehi.com

Alesha Dixon in Rag & Bone overalls.

Olivia Palermo in Maison de Reefur overalls and Aquazzura pumps.

HEY, DATE NIGHT OUTFIT!

Gigi Hadid in G Star Raw overalls and Fendi sunglasses.

STILL LIFES: CATHY CRAWFORD; STUART TYSON. STYLIST: JOHN OLSON/HALLEY RESOURCES. CHANEL KENNEBREW. CLOCKWISE FROM LEFT: LIFEJBROADIMAGE; MADISON MCGAW/BFANYC/SIPA; CHRISTOPHER PETERSON/SPLASH NEWS; GHP/FAMEFLYNET; NEIL MOCKFORD-ALEX HUCKLE/GC/GETTY IMAGES

USE THE BLIPPAR APP TO SHOP THIS PAGE AND CHECK OUT OTHER READERS' CHARM INSPO! FOR DETAILS, SEE PAGE 14.

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STYLE GAME STRONG

Steals of the Month

Designer duds minus the ka-ching price? Score!

Adam Lippes for Target "Painterly Black Plaid Shirt Dress" in polyester (available Sept. 27), $50; target.com

H by Halston "Knit Wrap Style Jumpsuit" in polyester, $86; qvc.com
GOES TO SIZE 3X

ADAM LIPPES FOR TARGET

An editor fave, the designer created a 50-plus piece collection that also includes home goods and pet products!

Adam Lippes for Target "Tie Dyed Plaid Heels" in satin (available Sept. 27), $40; target.com

THE PERFECT TRANSITIONAL PIECE

H HALSTON FOR QVC

The storied fashion house's lower-priced line is full of pieces sophisticated enough for work, but with just enough sexiness too.

H by Halston "Faux-Suede Skirt" in polyester-spandex, $83; qvc.com
GOES TO SIZE 28

Kate Bosworth in Thakoon for DesigNation top with a Chrisopher Kane bag.

EDITOR'S FAVE

"KATE LOOKS EFFORTLESSLY PUT TOGETHER. THE LOOSER FIT OF THE TOP AND JEANS IS CASUAL, BUT THE EXTRAS DRESS IT UP JUST ENOUGH."

—**KATE DIMMOCK**, FASHION DIRECTOR

STILL LIFES: JEFFREY WESTBROOK; STYLIST: CHANEL KENNEBREW; KATE BOSWORTH: JACK HAMMER/STARTRAKS

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ENDLESS
FALL STYLE
Choice is a beautiful thing – shop
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you want at up to 70% off.
Shop in stores and at nordstromrack.com
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Perfect Pairs

File this under awesome: & Other Stories now sells makeup! Next time you're shopping, plan out your entire look—like our fashion editors did

"The rosy cheek tint with the pink sweater creates a cool, monochromatic feel."
—KAMI PHILLIPS, FASHION ASSISTANT

Wool-cotton sweater, $100; stories.com

Kick Pleat Red Cheek & Lip Tint, $15; stories.com

Brass necklace with stone detail, $120; stories.com

Lip Color in Petticoat Pink, $15; stories.com

"I love how unexpected it is to wear an earthy necklace with a fierce berry lip."
—SARAH BALL, ACCESSORIES ASSISTANT

"This palette is ideal for a night out and so are the pants—great match!"
—ASHLEY KIELY, FASHION ASSISTANT

Leather pants, $395; stories.com

Festoon Classics Complete Face Palette, $15; stories.com

LABEL TO WATCH

FOUNDRAE

After 18 years as the co-founder and CEO of Rebecca Taylor, Beth Bugdaycay is now designing chic yet trend-driven pieces for her own line, FoundRae. These '70s-inspired picks are the perfect example!

Leather culottes, $995; foundrae.com

Lurex top, $295; foundrae.com

STILL LIFES: JJ DAVIS; JEFFREY WESTBROOK. STYLIST: SYLVIA NAGY; CHANEL KENNEBREW. PORTRAIT: PETER STANGLMAYR

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Fashion Speak

Listen up, because these customizable sweatshirts from Bow & Drape are *dying* to be heard. Print an inside joke for your bestie or shout out your unconditional love for pizza on a top. #NoShame

THEY HAVE ★ READY-MADE DESIGNS TOO!

Bow & Drape "The Classic Customized Sweatshirt" in polyester-cotton blend, $58 each; bowanddrape.com

Smells like Your New Fall Fragrance

StyleWatch's senior accessories editor Regina Gardiner got *so* many compliments on her handcrafted scent, she bottled it! A blend of tropical jasmine and fresh musk, it's the perfect mix of sweet and sensual.

9:30 Perfume Perfume oil, $56 for .33 fl. oz.; 930perfume.com

INSTAS WE LOVE

These brilliant accounts are getting all our double-taps!

@OBVIOUSBUTAMAZING

The cheeky celeb pics and captions from Julie Stone, *StyleWatch*'s own features director, will have you laughing so hard you *miiight* wet your pants.

@THE12ISHSTYLE

Katie Sturino's got killer curves and amazing style, and isn't afraid to show off either one. So much scroll-able outfit inspo!

STILL LIFES: CATHY CRAWFORD; COURTESY BOW & DRAPE. PORTRAIT: JAMES WESTMAN. INSTAGRAMS, FROM TOP: COURTESY OBVIOUSBUTAMAZING (2)/INSETS: CARLO ALLEGRI/REUTERS; JEFF KRAVITZ/FILMMAGIC; THE12ISHSTYLE

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Nail the look with
Mintage, Boho a-Go-Go and Fish-teal Braid

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Shop for a Cause

In honor of **BREAST CANCER AWARENESS** month, we've rounded up the most stylish products that give back in a major way

Bianca Milov "Bee Necklace" in gold plate, $45; biancamilov.com
DONATING 100% OF PROCEEDS TO THE BREAST CANCER RESEARCH FOUNDATION

Via Spiga "Tyndra" leather heels, $138; qvc.com
DONATING 80% OF PROCEEDS TO VARIOUS BREAST CANCER RESEARCH AND EDUCATION INSTITUTIONS

J Brand "Little Pink Jeans" in cotton, $198; Nordstrom, 888-282-6060
DONATING 20% OF PROCEEDS TO THE YOUNG SURVIVAL COALITION

Ralph Lauren Fragrances Pink Pony Midnight Romance Eau de Parfum, $96 for 3.4 fl. oz.; ralphlauren.com
DONATING 100% OF PROCEEDS TO RALPH LAUREN'S PINK PONY FUND

Estée Lauder Evelyn Lauder and Elizabeth Hurley Dream Pink Collection (includes three mini lipsticks and pouch), $34; esteelauder.com
DONATING 20% OF PROCEEDS TO THE BREAST CANCER RESEARCH FOUNDATION

STILL LIFES: KEVIN SWEENEY; JJ DAVIS, STYLIST: CHANEL; KENNEBREW: SYLVIA NAGY

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STYLE!

Rita Ora in a Bally blazer, top and skirt, and Christian Louboutin pumps.

RITA ORA: SPLPARIS

OUTFIT OBSESSION

Monochrome Cool

Real talk: **RITA ORA**'s tonal outfit is beyond good. Take a cue from her and you too can pull off this simple yet standout look

USE THE BLIPPAR APP TO HEAR MUSIC AND SEE MORE MONOCHROME OUTFITS! FOR DETAILS, SEE PAGE 14.

Street Swagger

FEEL THE FUNK

Earth tones, electric prints and flares mean the '70s are stayin' alive—go ahead, wear it head to toe!

MILAN

MILAN

PARIS

PARIS

Try the Trend!

MILAN

PARIS

H&M
Metal necklace, $10; hm.com

Catherine Fulmer "Mary Jane High Waisted Skirt" in faux suede, $225; catherinefulmer.com

Abercrombie & Fitch "Patterned Peasant Dress" in polyester, $55; abercrombie.com

STILL LIFES: CATHY CRAWFORD; J.J DAVIS, STYLIST; CHANEL KENNEBREW. CLOCKWISE FROM TOP LEFT: THEURBANSPOTTER/BLAUBLUT EDITION; VANNI BASSETTI/GETTY IMAGES; CELINE GAILLE/RUNWAY MANHATTAN; TIMUR EMEK/GETTY IMAGES; PAOLO DILETTO/RUNWAY MANHATTAN; VANNI BASSETTI/GETTY IMAGES

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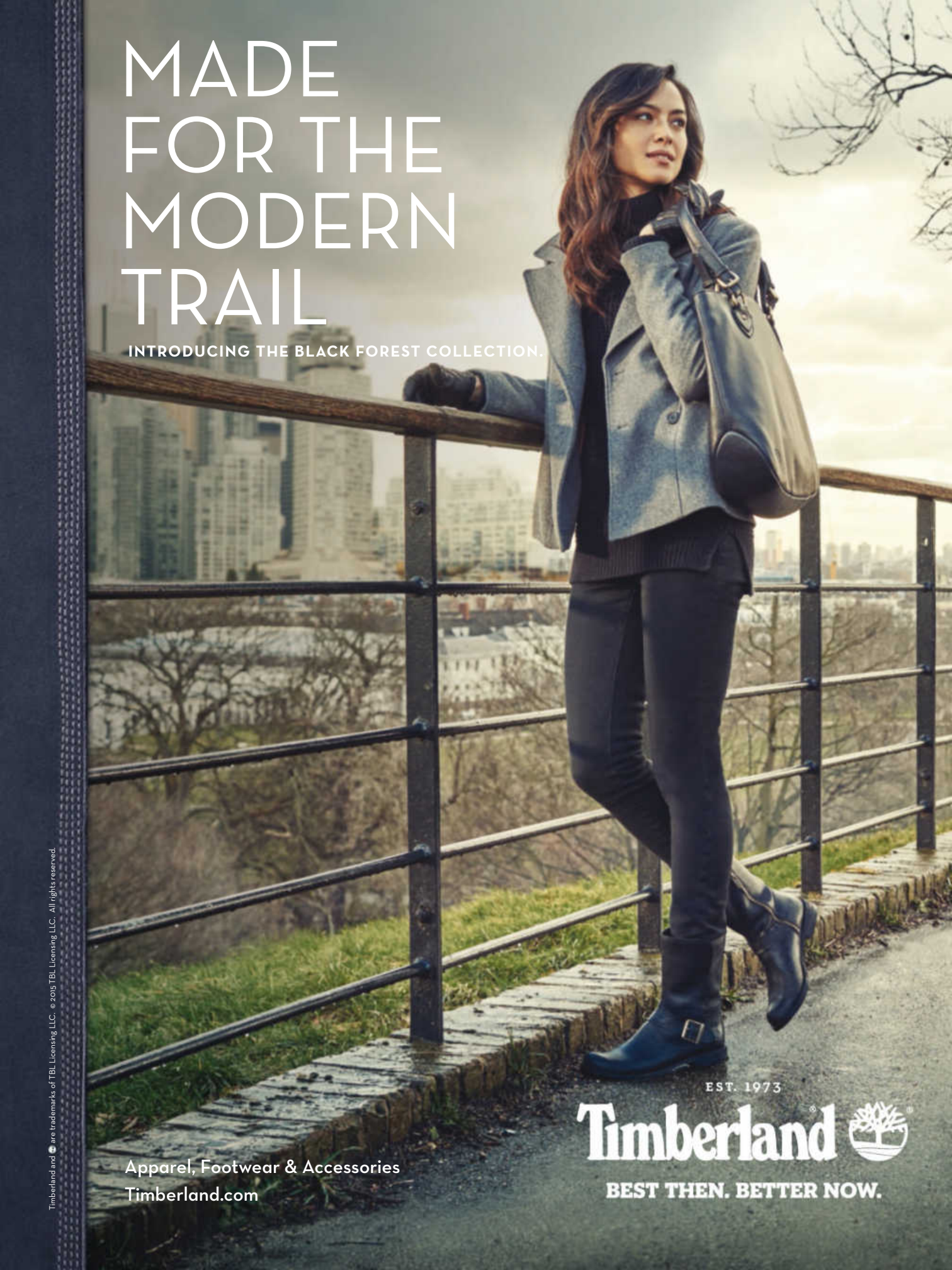
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SPARKLE 2.0

Don't save sequins for a special occasion. Worn with denim, knits or casual extras, shimmery pieces make every day a party!

STILL LIFES: STUART TYSON. STYLIST: SYLVIA NAGY. CLOCKWISE FROM TOP LEFT: THE URBANSPOTTER/BLAUBLUT-EDITION; CELINE GAILLE/RUNWAY MANHATTAN; THE URBANSPOTTER/BLAUBLUT-EDITION; MELANIE GALEA/THE STREET MUSE/TRUNK ARCHIVE (2); LEE OLIVEIRA/TRUNK ARCHIVE; CELINE GAILLE/RUNWAY MANHATTAN

Try the Trend!

Galian "Zamora Sequence Tote" in sequined faux leather, 11"H x 14.5"W x 6"D, $60; galian.com
20% OFF!*

J.Crew "Sunday Slim Chino with Sequin Tux Stripe" in cotton, $118; jcrew.com

Cynthia Rowley "Sequin Bandana" in polyester, $125; 212-242-0847

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

***GALIAN** From Sept. 18 to Oct. 16, enter "GALIANFUR" at checkout for a discount on full-price merchandise.

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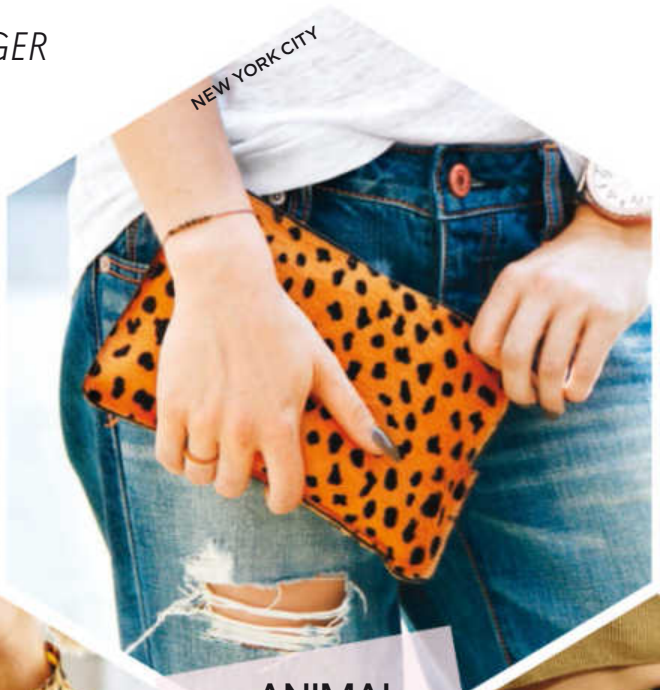

ANIMAL INSTINCTS

Rawrr! Treat this print like a neutral and pair it with everything for a walk on the wild side.

STILL LIFES: KEVIN SWEENEY; STYLIST: CHANEL KENNEBREW; CLOCKWISE FROM TOP LEFT: VALENTINA FRUGUELE/BLAUBLUT-EDITION; CHARLES ESHELMAN/RUNWAY MANHATTAN; YOUNGJUN KOO; TIMUR EMEK/GETTY IMAGES; YOUNGJUN KOO; KIRSTIN SINCLAIR/GETTY IMAGES; YOUNGJUN KOO

Try the Trend!

Clare V. "Petit Fanny Pack" in calf hair, 5"H x 7.5"W x .5"D, $225; clarev.com

BCBGeneration "Pinni" faux leather heels, $89; bcbgeneration.com

Lucy Paris "Cat's Meow Faux Fur Coat" in nylon-polyester, $165; revolveclothing.com

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PEOPLE STYLEWATCH

TOP 10 MUST-HAVES

TAILORED, ON TREND & TOTALLY YOU.
THE NEWEST FALL LOOKS, HANDPICKED
BY THE EDITORS OF ***PEOPLE STYLEWATCH.***

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1 FAUX-FUR VEST

This layering piece glams up your outfit in an instant! Try it belted with a flowy blouse or over a turtleneck—either way is spot-on for fall.

$39.99 Decree vest
jcp.com 216-9022
orig. $68

2 FIT-AND-FLARE DRESS

It flatters every body type! Plus, with box pleats and a faux-leather hem, it's right on trend.

$49.99 Tiana B. dress
jcp.com 223-7155
orig. $72

3 STATEMENT EARRINGS

These rich-looking earrings are a '70s throwback. For a fashion-forward take, swap one of them out for a simple stud.

$10.50 Mixit earrings jcp.com 054-7218 orig. $15

4 PATTERNED BLOUSE

An office essential! The graphic print is so modern, and its sleeveless style is easy to throw a blazer over.

$17.99
Worthington blouse
jcp.com 833-1903
orig. $30

5 BOXY CROSSBODY

Its more structured shape is big this season, and fits all your essentials. Bonus: The mix of black faux-leather and gold-tone hardware is totally luxe!

$33 Liz Claiborne tracy crossbody
jcp.com 103-3047 orig. $55

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8

FLARED JEANS

They'll give you legs for days, and the dark denim color is both slimming and sleek! Pair them with a chunkier heel to balance the flare.

$29.99 a.n.a flared jeans
jcp.com 844-1943
orig. $50

9

PLATFORM HEEL

It's the season's hottest shoe silhouette, and the thicker sole makes them easier to walk in than you'd think—get ready to wow!

$39.99 SM julie platforms
jcp.com 022-5544 orig. $60

6

FRINGY NECKLACE

Beaded with a tassel pendant, this jewelry style is majorly trending! It's stunning enough on its own but it can be worn with other necklaces, too.

$74.99 KJL by Kenneth Jay Lane beaded necklace
jcp.com 294-1281 orig. $149.98

CULOTTES

Polished and tailored, they're a fresh update to your black pencil skirt—great for the office or going out (just add heels and trade in your blouse for a cute crop top).

$29.99 Bisou Bisou faux leather culottes
jcp.com 823-4724
orig. $48

10

STRIPED TURTLENECK

In case you missed it, anything Mod is having a moment—including this piece! So chic under a little shift dress or tucked into an A-line skirt.

$17.99 Arizona top jcp.com 662-5924 orig. $30

7

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WHAT TO WEAR

On a First Date

Finding love (or even just a fling) online is tough enough. But picking an outfit for your first in-person meet-up? Stress city! We're here to help with the perfect looks based on what site or app you're on

SHEER SLEEVES & A KEYHOLE SHOW A PEEK OF SKIN

MATCH.COM

Classy is the way to go when you're searching for *the one.* Flirty details like this dress's swingy skirt, and sultry red suede platforms, give the look just enough heat.

Lovers + Friends "Lana Dress" in polyester, $176; loversandfriends.us

Reiss "Neptune Bag" in suede, 6.5"H x 5.5"W x 5"D, $195; reiss.com

win it!
SEE PAGE 180

Via Spiga "Varsha" suede and leather sandals, $250; viaspiga.com

win it!
SEE PAGE 180

Popular by Lauren Urasek; Sterling (Oct. 6), $17; amazon.com

For online dating dos and don'ts, plus tales of her IRL dating disasters, check out Lauren Urasek's book, *Popular*.

STILL LIFES: JJ DAVIS. STYLIST: CHANEL KENNEBREW

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

BELLA THORNE
for
Miss Me
#LetYourselfShine

Lucy Paris "Joni Burnout Blouse" in polyester-spandex, $58; bloomingdales.com

Andrew Marc "Dylan" polyester-spandex top, $195; andrewmarc.com

TINDER

Go for a look that's as hot as your profile pic—faux leather skinnies and lace-up heels will give you sexy confidence all night long.

GROUPER

Distressed jeans are perfectly casual for a low-key date, while a trendy off-the-shoulder crop top and fringe bag help you stand out from the crowd.

Soundgirl Cotton-polyester-blend jeans, $54; soundgirl.com **20% OFF!***

Deux Lux "Vida Pouch" in faux leather, 8"H x 12"W x .5"D, $95; deuxlux.com **20% OFF!****

★ AS VERSATILE AS JEANS, BUT WAY MORE ALLURING ★

Celebrity Pink Faux leather pants, $29; dillards.com

Jessica Simpson Collection "Dyers" suede booties, $149; macys.com

Lulu's "For the Frill of It" faux leather bag, 12"H x 10"W x 3"D, $43; lulus.com **20% OFF!*****

JustFab "Chancy" faux suede sandals, $40; justfab.com

STILL LIFES: JJ DAVIS. STYLIST: ANITA SALERNO/RJ BENNETT REPRESENTS

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

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GIRL CRUSH

ZENDAYA

From glam getups to cool off-duty duds, this actress/singer is the definition of a style chameleon. Here she gives us a glimpse into her fashionable life!

HER GIRL CRUSH

"My mom represents what it means to be a true woman. She's always supportive—I'm very appreciative."

In a Hype Means Nothing hoodie and Nike sneakers.

HER OFF-DUTY LOOK

"In my downtime, I literally wear the same type of outfit over and over again—sweatpants, a crispy tee and dope sneakers. As long as your shoes are tight, you're good to go!"

HER KEY PIECES

"You gotta have the basics: a white button-up, boyfriends and pointy-toed pumps. They work for any occasion."

BOYFRIEND JEANS
American Eagle Outfitters
"Tomgirl Jeans" in cotton-elastane, $50; ae.com

OVERSIZED HOOPS
R.J. Graziano
Silver-plated metal earrings, $25; rjgraziano.com

★ A COOL UPDATE ON THE CLASSIC

BUTTON-UP
Thomas Pink
"Penelope Shirt" in cotton, $350; thomaspink.com

BLACK PUMPS
Vince Camuto "Nalda" leather heels with metal detail, $139; vincecamuto.com

STILL LIFES: STUART TYSON. STYLIST: CHANEL KENNEBREW. FROM TOP: SARA DE BOER/STARTRAKS; SINY/AKM-GSI; COURTESY ZENDAYA

USE THE BLIPPAR APP TO SHOP THIS STORY AND SEE A SLIDESHOW OF ZENDAYA'S BEST BEAUTY LOOKS! FOR DETAILS, SEE PAGE 14.

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www.ItsA10Haircare.com

HER BEAUTY BESTIE

"I have sensitive skin, so I like to keep it simple. I'll put this on as soon as I get out of the shower. It's the best lotion ever!"

Kiehl's Creme de Corps Soy Milk & Honey Whipped Body Butter, $38; kiehls.com

"YES, I'M A TALL GLASS OF SPARKLING WATER" —@ZENDAYA VIA INSTAGRAM

HER FASHION ICONS

Solange Knowles

Erykah Badu

"Both Solange and Erykah Badu always look amazing—no matter when or where they step out. They have developed their own style and continually march to the beat of their own drum. They get attention for breaking the rules!"

HER STYLE MANTRA

"I try a little bit of everything and never get stuck with one kind of vibe. As long as I feel confident and comfortable, that's all that matters!"

In a Nicolas Jebran dress.

STILL LIFE: STUART TYSON. STYLIST: CHANEL KENNEBREW. CLOCKWISE FROM LEFT: AJA/WENN; FRAZER HARRISON/GETTY IMAGES; GILBERT CARRASQUILLO/GC IMAGES; JON KOPALOFF/FILMMAGIC; JASON MERRITT/GETTY IMAGES; JOSIAH KAMAU/BUZZFOTO VIA GETTY IMAGES; JACOPO RAULE/GETTY IMAGES; TOBY CANHAM/SPLASH NEWS; DAVID LIVINGSTON/GETTY IMAGES

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FOR DETAILS, SEE PAGE 14.

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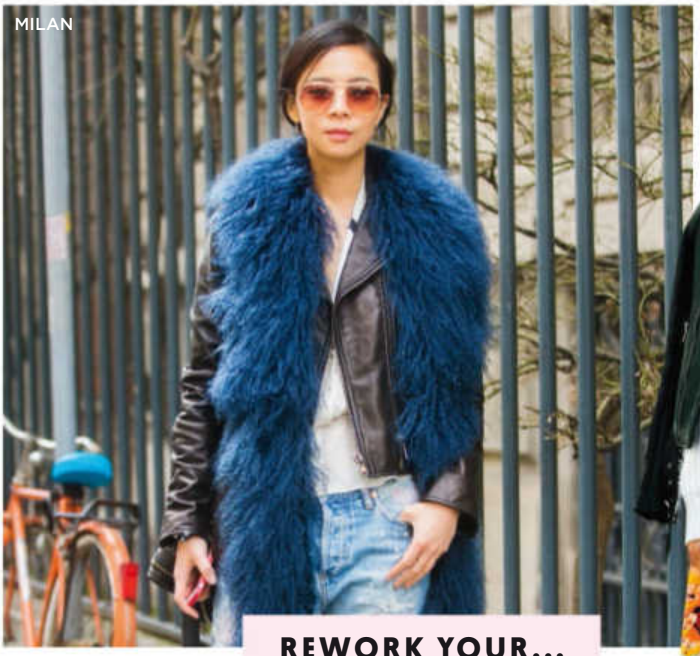
PSWATCH15

PARIS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LONDON

REWORK YOUR...

MOTO JACKET

PARIS

WEAR IT OVER LACE FOR A COOL CONTRAST

MILAN

LONDON

THE PERFECT FINISHING TOUCH TO AN ATHLEISURE LOOK

CLOCKWISE FROM TOP LEFT: MELODIE JENG/GETTY IMAGES (2); CELINE GAILLE/RUNWAY MANHATTAN; MELANIE GALEA THESTREETMUSE/TRUNK ARCHIVE; CHARLES ESHELMAN/RUNWAY MANHATTAN; CELINE GAILLE/RUNWAY MANHATTAN; VANNI BASSETTI/GETTY IMAGES (3); CELINE GAILLE/RUNWAY MANHATTAN; MELODIE JENG/GETTY IMAGES; TIMUR EMEK/GETTY IMAGES; VANNI BASSETTI/GETTY IMAGES

MILAN

NEW YORK CITY

PARIS

PARIS

MAKES A FORMAL ★ SKIRT LOOK EFFORTLESS

LONDON

PARIS

PARIS

USE THE BLIPPAR APP TO SEE A SLIDESHOW OF ICONIC MOTO JACKET MOMENTS! FOR DETAILS, SEE PAGE 14.

INDIGO GIRL

DENIM DOWN UNDER

Ksubi was the pioneer in 1999. Now, Australia is a hotbed of cool denim brands. **AMY LEVERTON**, trend hunter and author of *Denim Dudes*, reveals the lust-worthy labels

RES DENIM

EST. 2012

THE VIBE: CONTEMPORARY CLASSIC

Melbourne-based RES Denim was founded by Eliza Steele and Elly Frangos in conjunction with Bradmill, one of Australia's oldest mills and manufacturers. It combines a youthful and rebellious aesthetic inspired by the '70s, '80s and '90s with the mill's many years of denim know-how.

ROLLA'S

EST. 2012

THE VIBE: RETRO CHICK

Rolla's, designed by denim power couple Sarah Gilsenan and Andy Paltos, is bang on trend. The uber high-waisted fit channels a '70s vibe, while the curved back pocket and their signature fabric ("open-end denim") are awesomely '80s. Any brand that makes a bad-taste fabric—like that cheap-looking salt-and-pepper stuff we all grew up with—relevant again is great in my book!

VALE

EST. 2015

THE VIBE: FASHIONISTA

With a look that's more Parisian chic and less rowdy than its Aussie counterparts, Vale (designed by Amber D'Enett and Georgia Mitchell) has captured a rapt audience among fashionistas and denimistas alike. Artfully frayed edges and perfectly faded indigo give their culottes, dresses and tops just the right amount of understated cool.

NEUW

EST. 2010

THE VIBE: ROCK 'N' ROLL

Think black leather biker jacket teamed with that perfect worn-in and busted skinny. The chief creative behind the label, Par Lundqvist, is a true denim head with a vintage collection that exceeds 2,500 pieces. However, he and his two partners believe in looking ahead and stomping out new ground, taking well-loved fits and altering them to make them relevant for today's woman.

SLOUCHY WITH A TAPERED ANKLE

RES Denim "Romeo" cotton jeans, $130; revolveclothing.com

Rolla's "West Coast" cotton-elastane jeans, $99; nastygal.com

ON-TREND ★ CULOTTES

Vale Denim "Run Free Fray Culottes" in cotton, $220; valedenim.com

Neuw Denim "Vintage Skinny Ankle" cotton-elastane jeans, $230; revolveclothing.com

STILL LIFES: STUART TYSON. STYLIST: SYLVIA NAGY. FROM LEFT: COURTESY RES DENIM; COURTESY ROLLA'S; COURTESY VALE; COURTESY NEUW

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

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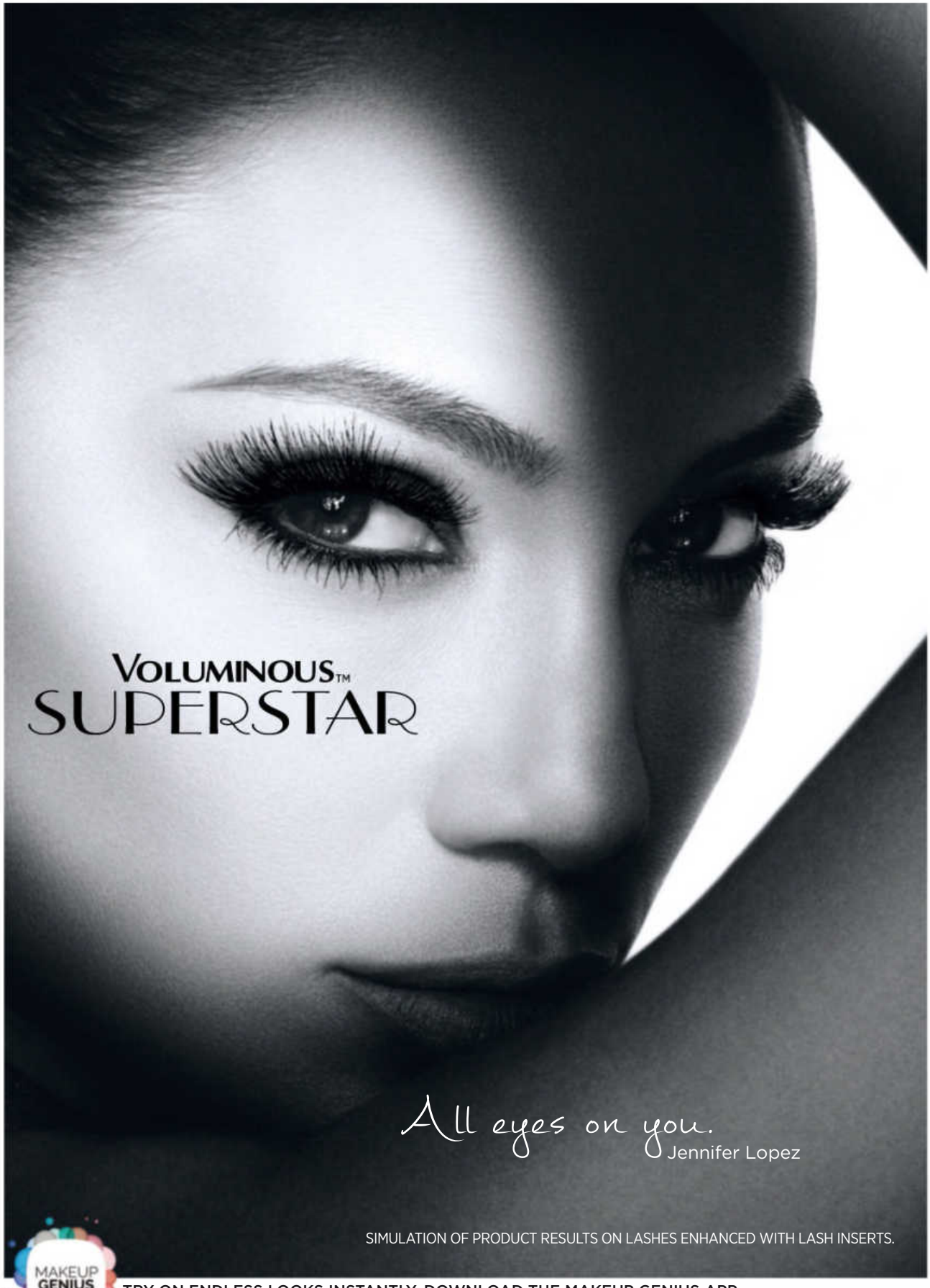

TRY ON ENDLESS LOOKS INSTANTLY, DOWNLOAD THE MAKEUP GENIUS APP.

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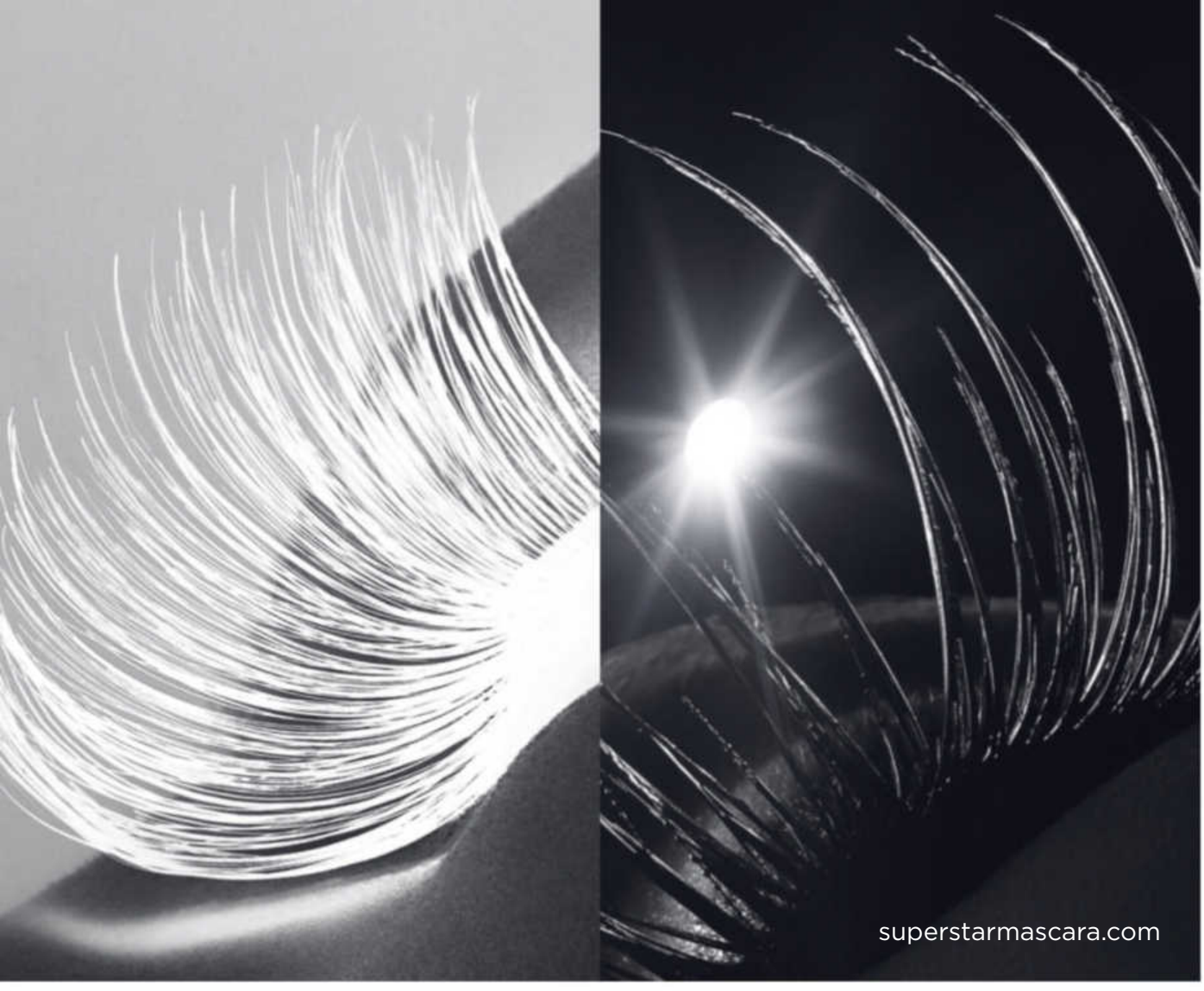

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Q+A

WITH FASHION DIRECTOR KATE DIMMOCK

Q: I'm so into culottes—what's the best way to wear them for fall?
A: The culotte craze shows no sign of slowing down! To bring them into the colder months, you need a pair of tall, chunky-heeled boots. Remember, the culottes should be longer than the boots (no skin peeking out). I also prefer it when the boot is a little slouchy—it gives you that easy-chic vibe.

Q: I love the look of capes, but feel like they overwhelm my petite frame. Help!
A: No worries—there's a cape for everyone. If you have a smaller build, I recommend finding one that hits just below the hip and that also has a belted waist. This will prevent you from looking like you're being swallowed by too much fabric and will show off your shape just enough.

PARIS

Draper James
"Georgia Window-pane Cape" in wool, $475; draperjames.com

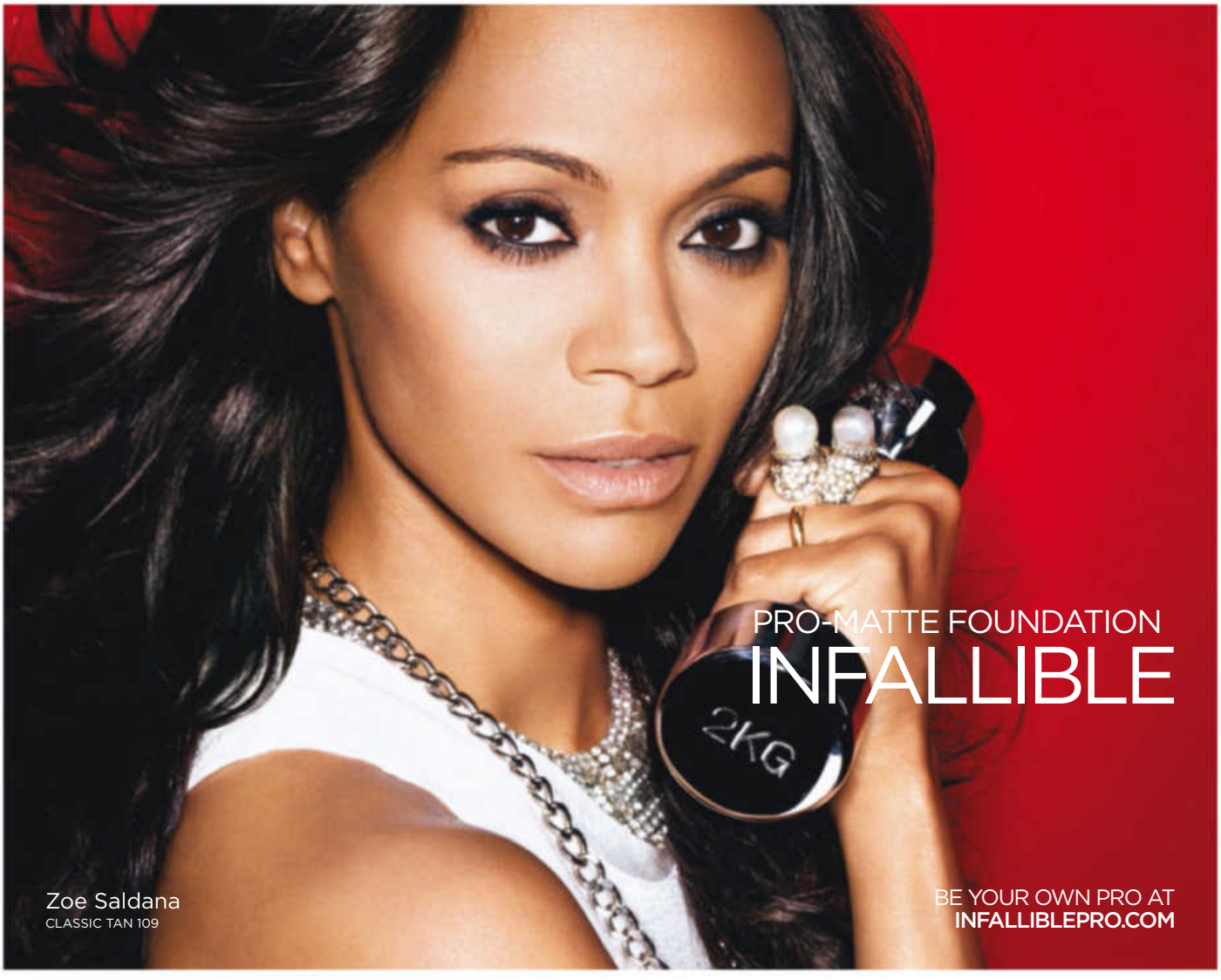
A GRAPHIC PRINT WILL GO WITH EVERYTHING

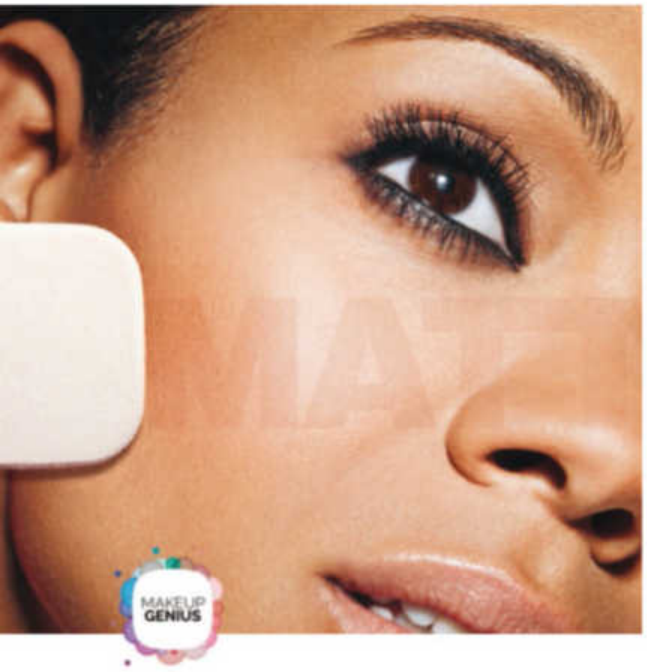
Q: Is leopard print still cool?
A: Animal prints in general have reached classic status at this point and they will never go out of style. That said, I'm seeing them mixed into outfits a little differently this fall. The chicest way to wear leopard is to treat it as a neutral. Try combining it with other prints (I love it with stripes) or pairing it with brightly colored pieces.

FOLLOW KATE!
INSTA: @dimmockkate
TWITTER: @katedimmock1

USE THE BLIPPAR APP TO SHOP THIS STORY AND E-MAIL KATE YOUR STYLE QUESTIONS! FOR DETAILS, SEE PAGE 14.

STILL LIFE: JJ. DAVIS. STYLIST: CHANEL KENNEBREW. FROM TOP: JAMES WESTMAN; CELINE GAILLE/RUNWAY MANHATTAN





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24 PRO-LOOK SHADES

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SHOP!

French Connection "Dayton Lace Frill Top" in viscose, $188; bloomingdales.com

NOW WEAR THIS

Victorian Blouses

Talk about a #TBT—this lacy, ruffled number is back in a major way! Wear it with sleek, structured pieces for a girlie yet modern vibe

USE THE BLIPPAR APP TO HEAR MUSIC AND SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

STILL LIFE: JOHN LAWTON. STYLIST: ANITA SALERNO/RUBENNETT REPRESENTS

SHOP! VICTORIAN BLOUSES

ERIN Erin Fetherston "Evie Top" in nylon, $195; erinfetherston.com

Melissa McCarthy Seven7 Polyester top, $98; hsn.com
GOES TO SIZE 4X

Rebecca Taylor "Long Sleeve Dot Fil Coupe Top" in silk, $375; 646-560-2515

TRY PAIRING WITH BLACK SKINNIES

TOSS YOUR HAIR UP, SHOW OFF THE COLLAR

Forever 21 Polyester top, $25; forever21.com

Nanette Lepore "Love Lace Top" in rayon-polyester, $378; nanettelepore.com

The Jetset Diaries "Thinking About You Top" in cotton, $189; cameonouveau.com
20% OFF!*

Express "Crochet Romantic Blouse" in polyester, $60; express.com

Beyond Vintage x Elizabeth Klein "Emma Rose" polyester top, $129; beyondvintage.com

STILL LIFES: CATHY CRAWFORD; STYLIST: SYLVIA NAGY

USE THE BLIPPAR APP TO HEAR MUSIC AND SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

***THE JETSET DIARIES** From Sept. 18 to Oct. 16, enter "PSWCN20" at checkout for a discount on full-price merchandise.

2015

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LONDON

It's the bustling beat of the Portobello Road market. The posh streets of Sloane Square. The brilliant blooms of Buckingham Palace. London's myriad moments are captured through the feminine, playful aesthetic of designer Thakoon Panichgul.

KOHL'S

Available September 10

Steal Her Style

Imitation really is the sincerest form of flattery, so why not copy these celebs' looks at real-people prices?

Kendall Jenner in a Bella Dahl shirt and Black Orchid jeans with a Balenciaga bag and Fendi bag charm.

JUST THE BAG
$1,245

$109
Chico's "Side Zip Denim Ansley" Tencel shirt; chicos.com

$95
Mejuri "Blue Evil Eye Necklace" in sterling silver; mejuri.com
20% OFF!*

SIMPLE + COOL = CANADIAN TUXEDO, EH?

$9
Forever 21 Faux leather belt; forever21.com

$19
Dune London "Jaffa" faux fur bag charm; dunelondon.com

$84
Buffalo David Bitton "Iniko" cotton-spandex jeans; buffalojeans.com

$110
Urban Expressions "Wyatt" faux leather bag, 11.5"H x 12.5"W x 6.5"D; urbanexpressions.net

$25
Forever 21 Faux leather loafers; forever21.com

TOTAL COST
$451

STILL LIFES: J.J. DAVIS. STYLIST: CHANEL KENNEBREW. KENDALL JENNER: EVGA/AKM-GSI

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

*MEJURI From Sept. 18 to Oct. 16, enter "PSWMEJURI20" at checkout for a discount on full-price merchandise.

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LIVE IN VIOLET

féria

Liya Kebede is wearing
Féria Power Violet
in shade V48.
#liveincolor

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WHICH FÉRIA ARE YOU?
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HAIR COLORIST/**PARIS**

Jamie Chung in a Tularosa jacket, J Brand jeans and Aquazzura heels.

JUST THE SHOES
$785

★ A JACKET YOU'LL WEAR ALL. SEASON. LONG.

$60
H&M "Woven Jacket" in polyester; hm.com

$34
Whitney Port Polyester top; qvc.com

$30
Mossimo "Mid Rise Cropped Denim" cotton-polyester-blend jeans; target.com

$54
Lulu's "Shape Expectations" faux leather clutch, 7"H x 9"W x 2"D; lulus.com
20% OFF!*

$30
AMI Clubwear "Edward" faux suede sandals; amiclubwear.com
45% OFF!**

TOTAL COST
$208

STILL LIFES: JJ DAVIS. STYLIST: CHANEL KENNEBREW. JAMIE CHUNG: PHOTOGRAPHER GROUP/SPLASH NEWS

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

***LULU'S** From Sept. 18 to Oct. 16, enter "STYLEWATCH9" at checkout for a site-wide discount.
****AMI CLUBWEAR** From Sept. 18 to Oct. 16, enter "PEOPLE45" at checkout for a site-wide discount. Not applicable for doorbusters and Pleaser shoes.

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Meet your matte. Your fantasy matte. The matte that not only feels great but also lasts for hours. In sixteen luxe, go-the-distance shades, from oh-so-sweet pale pink to va-va-voom fiery red. This matte? So major.

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milanicosmetics.com

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Dree Hemingway in a Chloé top and jeans and a Tiffany & Co. bracelet with a Chloé bag.

$70
Topshop
"Lace Insert Button Up" polyester top; topshop.com

TUCK IT IN TO SHOW YOUR SHAPE ★

$150
Sterling Forever
Sterling silver bracelet with cubic zirconia detail; sterling forever.com
25% OFF!*

$79
Dune London
"Delphine" faux leather bag, 8"H x 11"W x 4"D; dunelondon.com

$48
Dollhouse
Cotton-spandex jeans; dollhouse.com

$30
Rue21 Faux leather booties; rue21.com

JUST THE BRACELET
$18,500

TOTAL COST
$377

STILL LIFES: J.J. DAVIS. STYLIST: CHANEL KENNEBREW. DREE HEMINGWAY: GILBERT CARRASQUILO/GC/GETTY IMAGES

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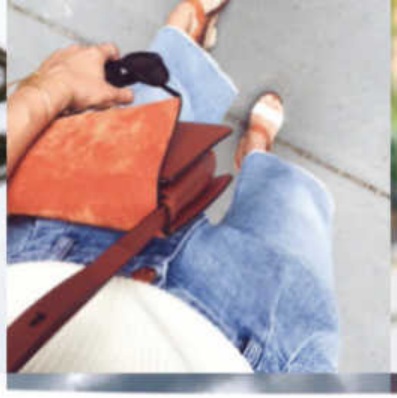
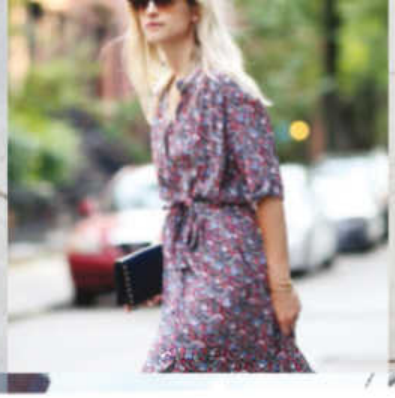
***STERLING FOREVER** From Sept. 18 to Oct. 16, enter "STYLEWATCH25" at checkout for a site-wide discount.

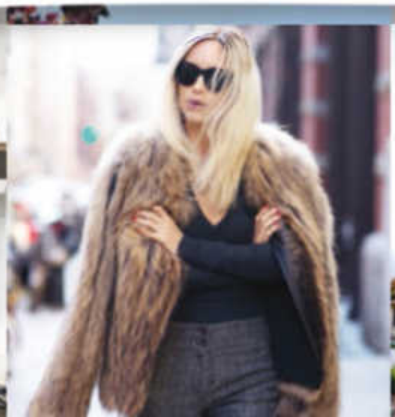
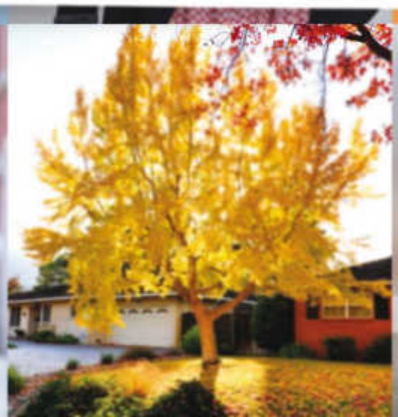
PROMOTION

InStyle

INSTA SHOP

InStyle has enlisted the savviest social influencers to share their favorite things for fall. From a bold lip to a tailored top, these must-have styles come straight from our star Instagrammers' feeds and are all immediately shoppable in one place.

Shop your favorite Instagrammers' feeds now at
INSTYLE.COM/INSTASHOP

★ PAIR WITH A DARK MANI TO SHOW OFF YOUR EDGY SIDE

BLING IT ON

Dress up your digits with more than just polish—nail jewelry makes a glam (and unexpected) statement

CLOCKWISE FROM LEFT: **Pixie Market** "Bling Ring Knuckle Ring Set" in brass with faux pearl and crystal detail, $14 for set of four; pixiemarket.com **Amanda Marmer** "Star Drop Golden Nail" 14k gold nail ring, $520; amandamarmer.com **20% OFF!*** **Vita Fede** Silver-plated brass nail ring with Swarovski crystal detail, $250; vitafede.com **Nail Polish: Nails inc x Alice + Olivia** Nail polish in Midnight Merlot, $15; nailsinc.com

STILL LIFE: JENS INVARSSON. STYLIST: URBANO DELVALLE

USE THE BLIPPAR APP TO HEAR MUSIC AND SHOP THIS STORY! FOR DETAILS, SEE PAGE 14.

***AMANDA MARMER** From Sept. 18 to Oct. 16, enter "AMlovesSW" at checkout for a site-wide discount.

HELLO FALL

THERE'S
SOMETHING IN
THE AIR

a.n.a
A NEW APPROACH

a.n.a. jacket - orig. $90, **sale 49.99**
a.n.a. shirt - orig. $36, **sale 19.99**
a.n.a. jegging - orig. $44, **sale 24.99**

Shoes and accessories available in-store and online. Items and pricing available in-store and online starting 9/1 while supplies last.

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LEFT:
Worthington blouse - orig. $30, **sale 19.99**
Worthington pant - orig. $40, **sale 27.99**

RIGHT:
Worthington jacket - orig. $80, **sale 54.99**
Worthington cami - orig. $26, **sale 17.99**
Worthington skirt - orig. $40, **sale 27.99**

Shoes and accessories available in-store and online. Items and pricing available in-store and online starting 9/1 while supplies last.

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HELLO FALL

TIME TO TURN HEADS

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FASHION GENIUSES

Carol Lim & Humberto Leon

The co-founders of Opening Ceremony and co-creative directors of Kenzo give us a peek into their stylish world

STYLEWATCH: How did you come up with the idea for the first Opening Ceremony store?

CAROL LIM: We took a trip to Hong Kong and were inspired by not only the culture and the people, but by going to the flea market and discovering young designers. We wanted to bring stuff back for our friends and an idea came together to tour the world, discovering new talent and bringing it back to the States.

SW: Why the jump from owning the store to designing pieces for the brand?

HUMBERTO LEON: We felt like we were missing things in our closets so we started to design a collection just for our stores. Slowly other retailers asked to carry our line too.

SW: Is your process for Kenzo different than it is for Opening Ceremony?

HL: With Opening Ceremony it's more intimate and based on our travels. With Kenzo it's about telling the story of an almost 50-year-old Parisian fashion house and using our own experiences to shake things up.

SW: Your style philosophy—spill it!

HL: Carol and I share the same idea about dressing. Our closets are filled with classic items as well as wild clothing. It's about not being afraid to mix them.

CL: It's about individuality and incorporating certain items into your look to create a mood.

TRAVEL MUST-HAVE

"We always travel with an expandable shopping bag to fill with local finds."
—CAROL

Kenzo Leather clutch, 8.5"H x 12"W x .5"D, $235; bergdorfgoodman.com

FINDERS KEEPERS

You can thank the duo for your go-to flip-flops—they discovered Havaianas on a trip to Brazil in 2003 and were the first to sell them in the States.

Havaianas
"Slim" rubber sandals, $26; havaianas.com

Opening Ceremony
"Color Study Jacquard Layered Maxi Dress" in silk-Lurex blend, $645; openingceremony.us

STILL LIFES: JJ DAVIS. STYLIST: SYLVIA NAGY. FROM LEFT: COURTESY OPENING CEREMONY AND SEBASTIAN KIM; BRUNO MORAND/GETTY IMAGES

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 14.

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Secret Outlast Clear Gel. Superior odor protection that goes on clear for no white marks.
FEARLESSNESS. APPLY DAILY.

48HR ODOR PROTECTION + NO WHITE MARKS

$88
G-lish Sequined cotton-rayon top; g-lish.com

$8
Make Me Chic "Chain Fringe Earrings" in metal; makemechic.com

$39
Shiraleah "Brit Clutch" in velvet, 6"H x 9"W x 1"D; shiraleah.com

$58
ASOS "Crepe Swing Dress with Gold Trim" in viscose-elastane; asos.com
PLUS LINE! SIZES 14-24

NOTHING OVER $100

TRENDING NOW

Of-the-moment picks at can't-believe-it prices!

$49
XOXO "Metallic Skirt" in polyester-spandex; macys.com

$79
Bebe "Cropped Plunging Neck Top" in silk; bebe.com

$52
Nila Anthony "Planetary Prowess Gold Clutch" in plastic, 6"H x 6"W x 6"D; lulus.com
20% OFF!*

Disco

Even if it's not Saturday night, you can still feel the fever in these glitzy pieces! Platforms, sequins, crop tops and more are another way to channel the '70s vibe of the season.

$39
Delicious "Zelena" faux leather heels; fortunedynamic.com

STILL LIFES: CATHY CRAWFORD; JJ DAVIS. STYLIST: CHANEL KENNEBREW

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 14.

*NILA ANTHONY From Sept. 18 to Oct. 16, enter "STYLEWATCH9" at checkout for a site-wide discount. Valid in the U.S. and Canada only.

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TAN EXTRAS COMPLEMENT THE LOOK

$89
MIA "Barry" faux leather booties, $89; miashoes.com

Winter Whites

Throw the rules out the window—white after Labor Day is a definite do. Textured pieces in shades of ivory look fresh and polished as darker days set in.

$45
Torrid "Ivory Fringe Sweater" in rayon-polyester blend; torrid.com
PLUS LINE! SIZES 12-28

$60
L.L. Bean "Casco Cords" cotton-polyester-blend pants; llbean.com

$30
Aldo "Rerivia" wool hat; aldoshoes.com

$65
Capwell + Co. "On the Rocks Cuff" in 12k gold plate with lucite detail; capwell.co
20% OFF!*

$80
RD Style "Loop Knit Sweater Vest" in cotton-acrylic; rdstyle.com

$90
Banana Republic Wool-nylon sweater; bananarepublic.com

$70
Lulu's "Best in the West Beige Bucket Bag" in faux leather, 12"H x 11"W x 4.5"D; lulus.com
20% OFF!**

$63
RD Style "Eyelash Knit Sweater Skirt" in cotton-acrylic; rdstyle.com

STILL LIFES: CATHY CRAWFORD. STYLIST: CHANEL KENNEBREW

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***CAPWELL + CO.** From Sept. 18 to Oct. 16, enter "PSW15" at checkout for a discount on this cuff.
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$72
Oasis "V and A Placement Crop Top" in polyester; oasis-stores.com

$89
Bebe "Embroidered Shorts" in twill-polyester blend; bebe.com

CAN YOU SAY "SEXY"?

$81
Jessica Simpson "Claudette" faux leather heels; lulus.com
20% OFF!*

Midnight Garden

Florals? For Fall? Now that's actually groundbreaking. Saturated tones pop against black for a look that's striking and totally perfect for a night out.

$54
Thakoon for DesigNation "Shirttail Woven Top" in polyester; kohls.com

$98
Elliott Lucca "Artisan 3 Way Demi Clutch" in leather, 6"H x 11"W x 1.5"D; elliottlucca.com

$48
George Simonton for QVC Polyester-spandex skirt; qvc.com
GOES TO SIZE 3X

SOPHISTICATED FOR WORK, BUT STILL FUN

$20
French Connection "Rose U-Shank Ring" in metal; macys.com

STILL LIFES: CATHY CRAWFORD; STYLIST: CHANEL KENNEBREW

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***JESSICA SIMPSON** From Sept. 18 to Oct. 16, enter "STYLEWATCH9" at checkout for a site-wide discount. Valid in the U.S. and Canada only.

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The One!

Beavaldes "Torque" neoprene and nylon mesh clutch , 5.5"H x 8.5"W x 2.5"D, $1,505; Tootsies Houston, 713-629-9990

THIS BEAUTY IS MADE BY HAND!

"There's so much to love! The intricate detailing of this clutch make it special enough for night, but the bright colors and mesh-neoprene mix also give it a cool athleisure vibe for day."

—REGINA GARDINER,
SENIOR ACCESSORIES EDITOR

STILL LIFE: JONATHON KAMBOURIS

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People StyleWatch

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ulta.com/whatshot

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TrendWatch

MEET THE STYLE HUNTERS
This month, we asked **TheOutfit.com** contributor Amanda Holstein of *Advice from a 20 Something* to share her favorite styles of the season.

Q. What's your must-have lipstick for the season?
A. I'm a fan of more subtle lipsticks, so when I found Tarte Amazonian Butter Lipsticks, I fell in love. Not only is the packaging gorgeous, but the "Angelic Nude" shade is that perfect natural pink you can wear every day, or layer on for night.

Q. What's your top beauty hack?
A. Vaseline! I use it for everything. It's amazing for removing eye-makeup, moisturizing super chapped lips, and even clears up dry patches in the winter.

Follow Amanda at:
advicefromatwentysomething.com

@amanda_holstein

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Advice-from-a-Twenty-Something

EXCLUSIVE MISS ME OFFER
It's all about the denim this month. **Get 20% OFF** all regular-priced items with code: **PSW20** at **MissMe.com** at check out. Expires 10/31/15.

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ARE **YOU** THE NEXT **BIG STYLE BLOGGER?**

StyleWatch editors are looking for online contributors! Just sign up on **TheOutfit.com**, and start posting. We'll be featuring our favorite snaps and stories every day.

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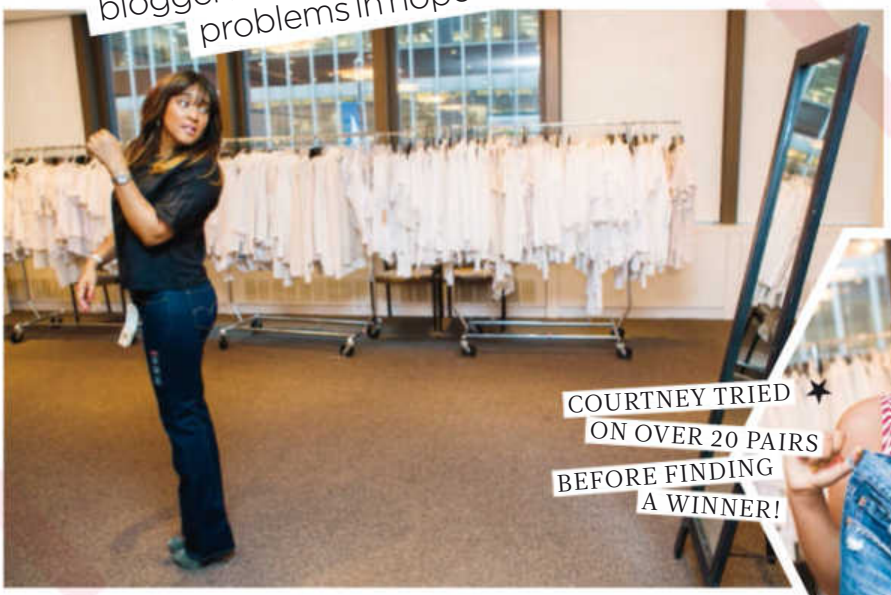
FASHION EDITOR RACHEL CALLED IN MORE THAN 1,000 PAIRS OF JEANS

THE GREAT Jeans Try-On

Fact: Every woman has some sort of fit issue when it comes to denim. So, we set out to help 14 bloggers of all shapes and sizes solve their biggest problems in hopes that it will solve yours too



COURTNEY TRIED ON OVER 20 PAIRS BEFORE FINDING A WINNER!

PHOTOGRAPHS: REBECCA REED

FIND THE PERFECT JEANS FOR YOUR Hips

ON NASHELLY

TOP **Wish** "Stay Top" in rayon-viscose, $112; shophemline.com
20% OFF!**

BRACELET **My Jewel Candy** "Semi-Precious Bracelet" in metal, $26; myjewelcandy.com

SHOES **Tory Burch** "Swindon Booties" in leather, $495; toryburch.com

TO SEE MORE HIP-FLATTERING JEANS, turn to page 114!

ZIPPERS ADD AN EDGY FEEL!

> **"Skinnies tend to emphasize my boyish shape, but the zippers on these give the illusion of curves."**
> **—LAUREN GOULD of Themarcystop.com**

Paige Denim "Edgemont" rayon-cotton-blend jeans, $219; paige.com

ON LAUREN

TOP **GoJane** "That 90s Knit Cropped Top" in acrylic-spandex, $17; 818-581-4652; gojane.com
20% OFF!*

NECKLACE **CAM Jewelry** "The Seer Crystal" quartz necklace, $140; cam-jewelry.com

BRACELET **Charmed Circle** "Triple Color Drop Cuff" in gold plate with faux pearl detail, $210; charmedcircle.com

SHOES **Topshop** "Snake Effect Tie Up Sandals" in faux leather, $85; topshop.com

> **"My wider hips and small waist always cause jeans to gap in the back, but this pair has a curved waistband to nix that prob."**
> **—NASHELLY MESSINA of Fabulatina.com**

Levi's "815 Curvy Bootcut" cotton-polyester-blend jeans, $60; levi.com

A DARK WASH ELONGATES LEGS

PHOTOGRAPHS: TOM CORBETT. MAKE UP: ELISA FLOWERS/BA REPS. HAIR: BRADLEY IRION/ABTP

USE THE BLIPPAR APP TO SHOP THIS PAGE AND CHECK OUT OUR MODELS' BLOGS! FOR DETAILS, SEE PAGE 14.

***GOJANE** From Sept. 18 to Oct. 16, mention "PSW20R" over the phone or enter it at checkout for a discount on full-price merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift cards and cosmetics. ****WISH** From Sept. 18 to Oct. 16, enter "StyleWatchHemline" at checkout for a discount on this top.

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TACORI.COM

TO SEE MORE THIGH-FLATTERING JEANS, turn to page 114!

FIND THE PERFECT JEANS FOR YOUR Thighs

"Boyfriend styles are always tight on my athletic legs, but this pair is miraculously slouchy!"
—COURTNEY QUINN of Colormecourtney.com

Abercrombie & Fitch "Straight Jeans" in cotton, $39; abercrombie.com

ON COURTNEY

TOP **Banana Republic** "Cropped T-Shirt" in cotton, $35; banana republic.com

NECKLACE **TomTom Jewelry** "Modular Cube Collar" in 18k gold-plated bronze with pearl detail, $495; tomtomjewelry.com

BRACELET **Her own**

SHOES **Louise et Cie** "Harlem" suede and leather heels, $139; louiseetcie.com

ON RACHEL

TOP **Equipment** "Signature" silk top, $218; equipment fr.com

SHOES **Raye** "Bennie" suede heels, $180; revolve clothing.com

"Distressing often makes my thighs look big. But the outwardly placed rips on these are actually slimming."
—RACHEL MARTINO of Rachmartino.com

Level 99 "Sienna Tomboy" cotton-rayon jeans, $125; level99jeans.com

"Skinnies that fit my curvy thighs tend to be loose around my smaller ankles, but this superstretchy pair is fitted all the way through."
—CHRISTINA BROWN of Lovebrownsugar.com

Rue21 "Total Solution Jeggings" in cotton-polyester blend, $33; rue21.com
PLUS LINE! SIZES 14-24

ON CHRISTINA

TOP **Charlotte Russe+** Polyester-cotton top, $28; charlotterusse.com
PLUS LINE! SIZES 1X-3X

BRACELET **Sequin** "Transom Cuff" in brass with crystal detail, $148; sequin-nyc.com

SHOES **JustFab** "Flori" faux leather heels, $40; justfab.com

PHOTOGRAPHS: TOM CORBETT

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FIND THE PERFECT JEANS FOR YOUR Height

"I've been searching for flares that don't turn into high waters when I wear heels. These have a longer inseam so they *just* skim the floor."

—EMILY BACHE of Thewanderlustgirls.com

Citizens of Humanity "Fleetwood High Rise Flare" cotton-polyester jeans, $258; citizensofhumanity.com

ON EMILY

TOP **RtA Brand** "Industrial White Leather Shirt," $845; rtabrand.com for stores

SHOES **Lulu's** "Haute Stuff Caged Heels" in faux patent leather, $30; lulus.com

20% OFF!*

"I'm sick of taking all my jeans to the tailor. This pair that is meant to be cropped hits right at my ankles."

—CHRISTINE PETRIC of Viewfrom5ft2.com

Blank NYC "Intro Capri" cotton-spandex jeans, $88; blanknyc.com

ON CHRISTINE

TOP **Ann Taylor** "Flounce Peplum Top" in viscose, $70; anntaylor.com

BRACELET **JewelryStorm** "Golden Chained Hoof Bracelet" in gold plate, $34; jewelrystorm.com

SHOES **Topshop** "Metallic Court Shoes" in leather, $95; topshop.com

TO SEE MORE JEANS FOR ALL HEIGHTS, turn to page 116!

★ ALWAYS BRING HEELS WHEN SHOPPING FOR FLARES

PHOTOGRAPH: TOM CORBETT

USE THE BLIPPAR APP TO SHOP THIS PAGE AND CHECK OUT OUR MODELS' BLOGS! FOR DETAILS, SEE PAGE 14.

***LULU'S** From Sept. 18 to Oct. 16, enter "STYLEWATCH9" at checkout for a site-wide discount. Valid in the U.S. and Canada only.

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FIND THE PERFECT JEANS FOR YOUR Waist

TO SEE MORE WAIST-FLATTERING JEANS, turn to page 116!

EXTRA STRETCH HOLDS YOU IN ★

"I'm short-waisted so most high-rise cuts go up to my boobs, but these hit that sweet spot just above my belly button."
—ABIGAIL BRESLIN of Thewanderlustgirls.com

AGoldE "Sophie" cotton-rayon-blend jeans, $138; agolde.com

ON ABIGAIL

TOP **Paige** "Josephine Cami" in viscose, $119; paige.com

NECKLACE **Rebecca Minkoff** "Crystal Dainty Stone Y Necklace" in gold plate with crystal detail, $88; rebeccaminkoff.com

SHOES **Kenneth Cole** "Brooke" leather heels, $150; kennethcole.com

"I'm in love! These have a hidden panel that sucks in my belly, but isn't restricting."
—SANDEE JOSEPH of Curvenvy.com

SkinnyJeans "NiteWash Barely Bootcut" cotton-nylon-blend jeans, $178; skinnyjeans.com

GOES TO SIZE 38

50% OFF!*

ON SANDEE

TOP **Karen Kane** "Pleat Front Blouse" in polyester, $98; bloomingdales.com

PLUS LINE! SIZES 1X-3X

BRACELET **CC Skye** "Gloria Chandelier Cuff" in 18k gold plate, $195; glamboutique.com

SHOES **Schutz** "Cadey-Lee" leather heels, $170; schutz-shoes.com

"I've been battling muffin top since I had a baby. This pair's slightly higher waist helps keeps it under control."
—HITHA PALEPU of Hithaonthego.com

Parker Smith "Ava Skinny" cotton-rayon-blend jeans, $159; parkersmith.com

20% OFF!**

ON HITHA

TOP **Massimo Dutti** "Oversized Shirt" in cotton, $90; massimodutti.com

JEWELRY **Forever 21** "Necklace and Bracelet Set" in metal, $8 for set; forever21.com

SHOES **Tamar Collection** "Laser-Cut Lace-Up Booties" in faux leather, $79; tamarcollection.com

25% OFF!***

PHOTOGRAPHS: TOM CORBETT

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***SKINNYJEANS** From Sept. 18 to Oct. 16, enter "SKINNY50" at checkout for a discount on full-price merchandise. Not applicable for Team Colors collection. ****PARKER SMITH** From Sept. 18 to Oct. 16, enter "PSW20" at checkout for a discount on these jeans. *****TAMAR COLLECTION** From Sept. 18 to Oct. 16, enter "PEOPLE25" at checkout for a discount on full-price merchandise.

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-Lisa Price, Founder

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FIND THE PERFECT JEANS FOR YOUR Booty

"I want to amp up my small booty—the tilted pockets and higher rise exaggerate my backside."

—BRIDGET BAHL of Andiwaslike.com

L'Agence "The Margot" cotton-rayon-blend jeans, $225; Bergdorf Goodman, 800-558-1855

"I've been looking for a lighter wash that still minimizes—fading towards the bottom of my backside actually lifts and slims."

—CHANTE BURKETT of Everythingcurvy andchic.com

Forever 21 "Distressed Boyfriend Jeans" in cotton-spandex, $28; forever21.com

PLUS LINE! SIZES 12-20

"I like detailed pockets, but they give me more junk in the trunk. The slight distressing and subtle stitching stands out, without adding bulk!"

—KRISTA ROBERTSON of Coveringbases.com

AG "The Legging Ankle" cotton-polyurethane jeans, $225; agjeans.com

ON BRIDGET

TOP **Babaton for Aritzia** "Emory Blouse" in silk, $95; aritzia.com

ON CHANTE

TOP **Forever 21** "Grid Cutout Top" in polyester-spandex, $20; forever21.com
PLUS LINE! SIZES 12-20

BRACELET **Lydell NYC** "Amersfort Cuff" in metal with faux pearl detail, $32; lydellnyc.com

ON KRISTA

TOP **Rebecca Taylor** "Short Sleeve Bugle Waves Embellish Top" in silk, $325; nordstrom.com

EARRINGS **Her own**

RING **Forever 21** "Faux Pearl Ring" in metal, $4; forever21.com

ON OLIVIA

TOP **Ann Taylor** "Wrap Blouse" in polyester, $70; anntaylor.com

EARRINGS **Her own**

MORE BOOTY PROBLEM-SOLVERS

HIGHER POCKET PLACEMENT DRAWS THE EYE UP

LIFTS YOUR BEHIND

J Brand "Maria" cotton jeans, $198; Bloomingdale's, 800-777-0000

TOTALLY MINIMIZES

Lee Jeans "Classic Fit Straight Leg" cotton-polyester-blend jeans, $32; lee.com
GOES TO SIZE 28W

LOOKS GOOD ON EVERYONE

Guess "Mid-Rise Curve X Jeans" in cotton-polyester blend, $128; guess.com

"Jeans tend to sag around my flat butt, but this pair's contoured waistband shapes and leaves no extra fabric."

—OLIVIA TREWATHA of Thecorporatecatwalk.blogspot.com

Joe's "The Vixen Ankle" rayon-cotton-blend jeans, $185; joesjeans.com

PHOTOGRAPHS: TOM CORBETT

MORE HIP PROBLEM-SOLVERS

AMPS UP A BOYISH SHAPE

Jordache "Zip Moto Patch Pocket Super Skinny" cotton-polyester-blend jeans, $20; walmart.com

GOES TO SIZE 26W

A MICRO FLARE CREATES A SOFTER SHAPE ★

FLATTERS FULL HIPS

Henry & Belle "Micro Flare" cotton-polyester-blend jeans, $148; shophenryandbelle.com

20% OFF!*

SMOOTHS LOVE HANDLES

Silver Jeans Co. "Suki High Super Skinny" cotton-polyester-blend jeans, $72; silverjeans.com

20% OFF!**

MORE THIGH PROBLEM-SOLVERS

BALANCES CURVY THIGHS

Lucky Brand "Ginger Boot" cotton-spandex jeans, $99; luckybrand.com

PLUS LINE! SIZES 14-28

BOYFRIEND WITH SLIMMER LEGS

Miss Me "Bon Voyage Boyfriend Jeans" in cotton, $100; missme.com

20% OFF!***

GRADUAL FADING DOWN THE CENTER MINIMIZES ★

SUPER ELONGATING WASH

Denizen by Levi's "Modern Skinny" cotton-polyester-blend jeans, $28; target.com

STILL LIFES: JD DAVIS. STYLIST: JOHN OLSON/HALLEY RESOURCES

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 14.

***HENRY & BELLE** From Sept. 18 to Oct. 16, enter "PSWDENIM20" at checkout for a discount on full-price merchandise. ****SILVER JEANS CO.** From Sept. 18 to Oct. 16, enter "SUKI20" at checkout for a discount on these jeans. *****MISS ME** From Sept. 18 to Oct. 16, enter "PSW20" at checkout for a discount on full-price merchandise. Not valid on previous purchases. Cannot be combined with any other offers.

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MORE HEIGHT PROBLEM-SOLVERS

CUTE ANKLE DETAIL FOR PETITES

AMO Denim "Twist" cotton-elastane jeans, $262; ssense.com

NO HEMMING MEANS YOU WON'T LOSE THE DETAIL!

SHORT INSEAM FOR PLUS SIZES

Old Navy "Plus Smooth & Slim Mid-Rise Skinny," cotton-polyester-blend jeans in short length, $50; oldnavy.com

GOES TO SIZE 4X

A PERFECT CROP FOR TALL GIRLS

American Eagle Outfitters "Hi-Rise Jegging Crop" cotton-polyester-blend jeans in long length, $40; ae.com

MORE WAIST PROBLEM-SOLVERS

FLATTENS YOUR TUMMY

Riders by Lee "Raquel" cotton-polyester-blend jeans, $20; ridersbylee.com

LOOSE FIT THAT STILL HOLDS YOU IN

Express "Girlfriend Jeans" in cotton-elastane, $88; express.com

THE STRETCHY WAISTBAND WON'T RESTRICT

SUPER COMFY HIGH-RISE

DL1961 Premium Denim "Grace" cotton-Lycra jeans, $168; dl1961.com

STILL LIFES: J.D.DAVIS STYLIST: JOHN OLSON/HALLEY RESOURCES

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Emily is wearing New Eye Studio® Brow Define + Fill Duo in Soft Brown. ©2015 Maybelline LLC.

Staff Faves

OUR FASHION TEAM COULDN'T STOP LUSTING OVER THESE

Suffering from déjà blue? Trust—you haven't seen jeans like this before!

CROPPED STRAIGHT LEG

"This pair hits right above my ankles and is slightly loose. I'll wear them with heels or a bootie to show off the undone edge!"

—ASHLEY KIELY, FASHION ASSISTANT

Rag & Bone "Crop Straight Leg" cotton jeans, $210; shopbop.com

ULTIMATE DISTRESSED

"A raw hem, paint splatter, rips, patches—this pair has it all, but is somehow totally wearable! I especially love the contrast of light and dark washes!"

—SARAH BALL, FASHION ASSISTANT

Bongo "Destructed Skinny Jeans" in cotton-spandex, $48; sears.com

CASUAL WIDE LEG

"The light wash has a laid-back vibe, but the high-waist and tailored trouser cut give them a polished feel—hello, casual Friday!"

—REGINA GARDINER, SENIOR ACCESSORIES EDITOR

Buffalo David Bitton "Inka Flare" cotton-modal-blend jeans, $118; buffalojeans.com

win it! **SEE PAGE 180**

DENIM ON DENIM

"Patchwork gives simple skinnies such a cool '70s vibe! I'd rock these with a chambray shirt for a seriously amped up Canadian tuxedo!"

—KAMI PHILLIPS, FASHION ASSISTANT

Current Elliott "The Stiletto in Patchwork" cotton-elastane-blend jeans, $288; currentelliott.com

DATE NIGHT JEANS

"A step up from dark wash, but not quite as bold as leather pants, these metallic coated jeans are the perfect way to add a little something extra to my look!"

—ABIGAIL HEPWORTH, CREDITS EDITOR

Calvin Klein Jeans "Coated Black Jeans" in nylon-polyester, $80; Macy's, 800-289-6229

NEXT-LEVEL FRAY

"I'm not usually drawn to distressed denim, but I can definitely get behind this cool raw edge. It looks effortless, but not messy!"

—MARISSA RUBIN, SENIOR MARKET EDITOR

3x1 "Crop Fringe" cotton jeans, $295; shopbop.com

BRAND REVIVAL

"The brand that made my first pair of skinnies is back! The fit is just as great as it ever was—the only thing that has gone down is the price tag!"

—KATE DIMMOCK, FASHION DIRECTOR

Earl Jean "Earl Paint Splatt" cotton-polyester-blend jeans, $54; steinmart.com

LOOK GOOD, DO GOOD

"These hand-painted vintage jeans are a wearable work of art! Even more notable? The proceeds benefit art therapy programs in children's hospitals."

—RACHEL ASCHENBRAND-ROBINSON, FASHION EDITOR

Rialto Jean Project "RJP Specialty Roses" cotton jeans, $495; rialtojeanproject.com

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CRAZY COMFY

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—GILLIAN MORALES-FRAIETTA, ASSOCIATE FASHION EDITOR

Mavi POPSTAR "Serena" cotton-elastane-blend jeans, $148; mavi.com

STILL LIFES: JJ DAVIS. STYLIST: JOHN OLSON/HALLEY RESOURCES

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 14.

***RIALTO JEAN PROJECT** From Sept. 18 to Oct. 16, enter "PEOPLE20" at checkout for a discount on all boyfriend jeans.

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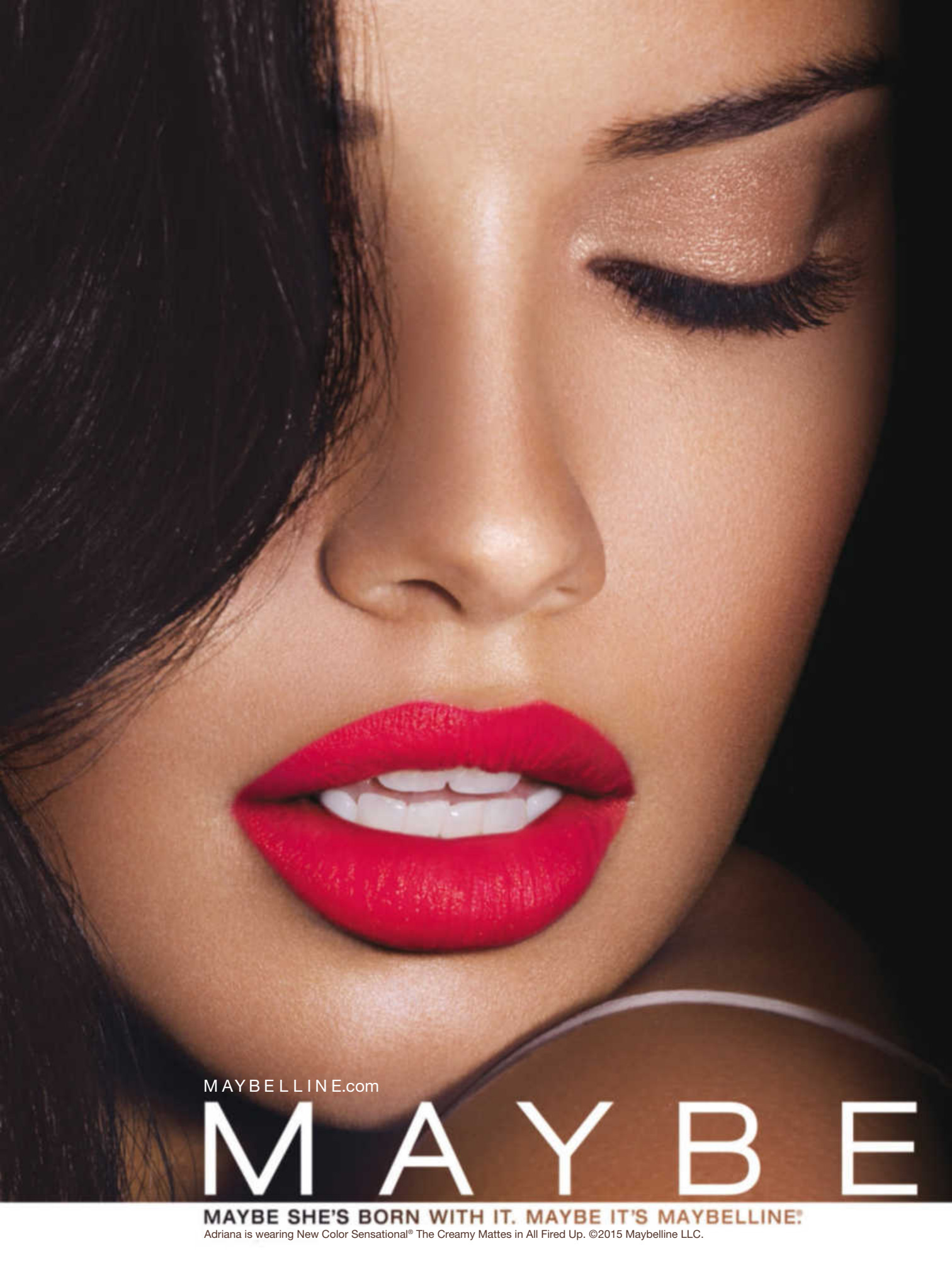

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Adriana is wearing New Color Sensational® The Creamy Mattes in All Fired Up. ©2015 Maybelline LLC.

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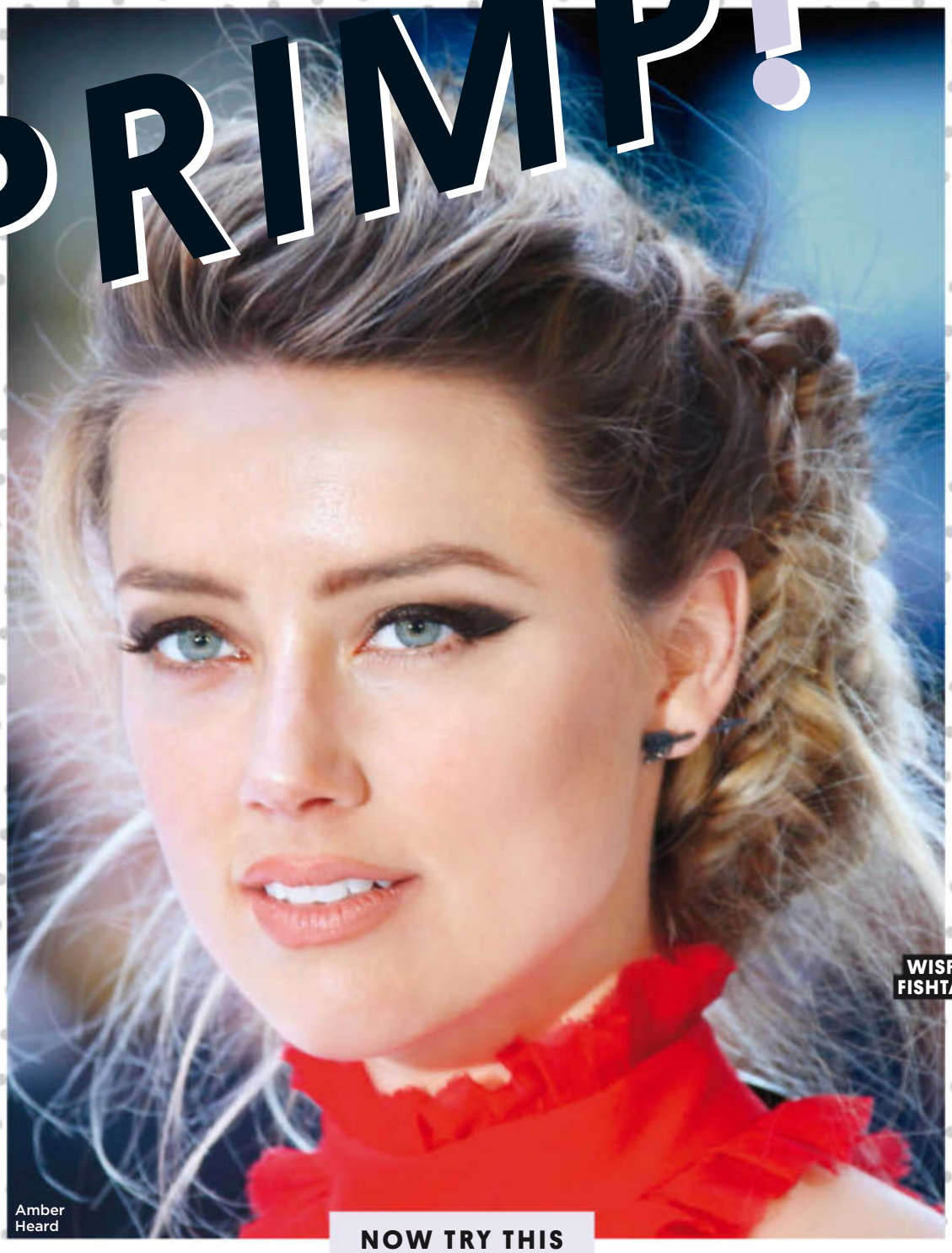
PRIMP!



Amber Heard

JOEL RYAN/INVISION/AP

NOW TRY THIS

Hot-Mess Hair

Yes, sometimes it's a good thing. These undone styles instantly give you that effortlessly cool, woke-up-like-this vibe

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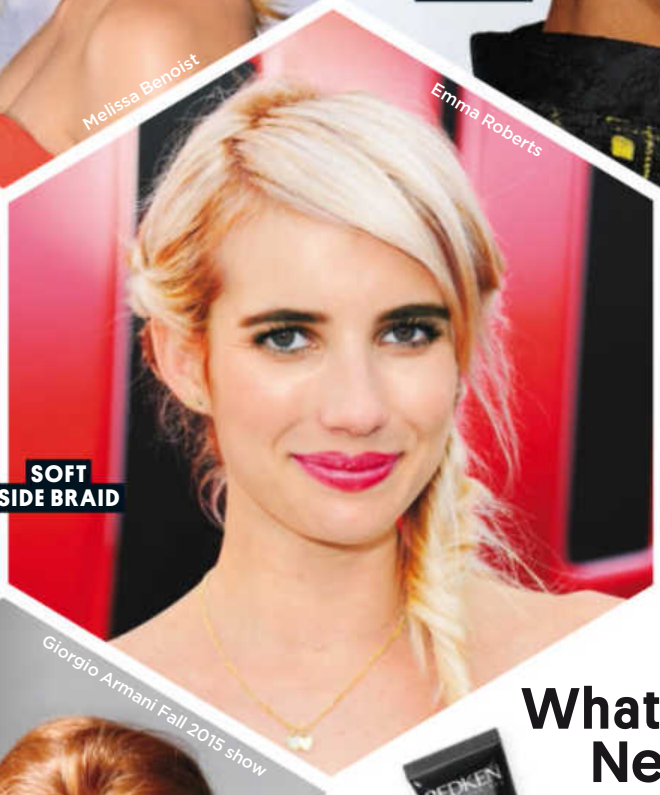

STILL LIFES: STUART TYSON. STYLIST: CHANEL KENNEBREW. CLOCKWISE FROM BOTTOM LEFT: ALESSANDRO ZENO/IMAXTREE/RUNWAY MANHATTAN; VINCE FLORES/STARTRAKS; SARA DE BOER/STARTRAKS; VINCE FLORES/STARTRAKS; JENNA BLAKE/CORBIS; ALESSANDRO ZENO/IMAXTREE/RUNWAY MANHATTAN; PAUL MORIGI/WIREIMAGE; AURORA ROSE/STARTRAKS

What You'll Need

FOR BRAIDS
Redken Braid Aid 03 Braid Defining Lotion, $25; redken.com for salons

FOR UPDOS
Tresemmé Perfectly (un)Done Ultra Brushable Hold Hair Spray, $5; at drugstores

FOR WAVES
Living Proof Amp Instant Texture Volumizer, $24; livingproof.com

Unilever

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*Magazine awards in 2015 from top US print publications with award programs.

Visit SimpleSkincare.com to #TestTheWater

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Nyx Color Mascara in Forget Me Not, $7; nyxcosmetics.com

Chanel Sparkling Mascara Top Coat in Jazzy Blue, $32; chanel.com

LASH OUT

Our new fave way to electrify eyes: vibrant mascara! Don't be *scurred*—it's way more wearable than you think

Hard Candy 1000 Lashes Fiberized Lash Weave Mascara in Lush Green, $6; walmart.com

Lancôme Grandiôse Mascara in 06 Saphir Mirifique, $32; lancome-usa.com

L.A. Colors Bold Color Lash Mascara in Poppin' Pink, $5; amerimark.com

Dior Diorshow Mascara in Pro Purple, $28; dior.com

win it!
SEE PAGE 180

2 WAYS TO WORK IT

For a subtle look, apply black mascara, then brush inner lashes with color.

• • • • • • • • •

Really go for it by tracing waterlines with liner a shade darker than your mascara—it will make the pigment pop!

STILL LIFES: LISA SHIN

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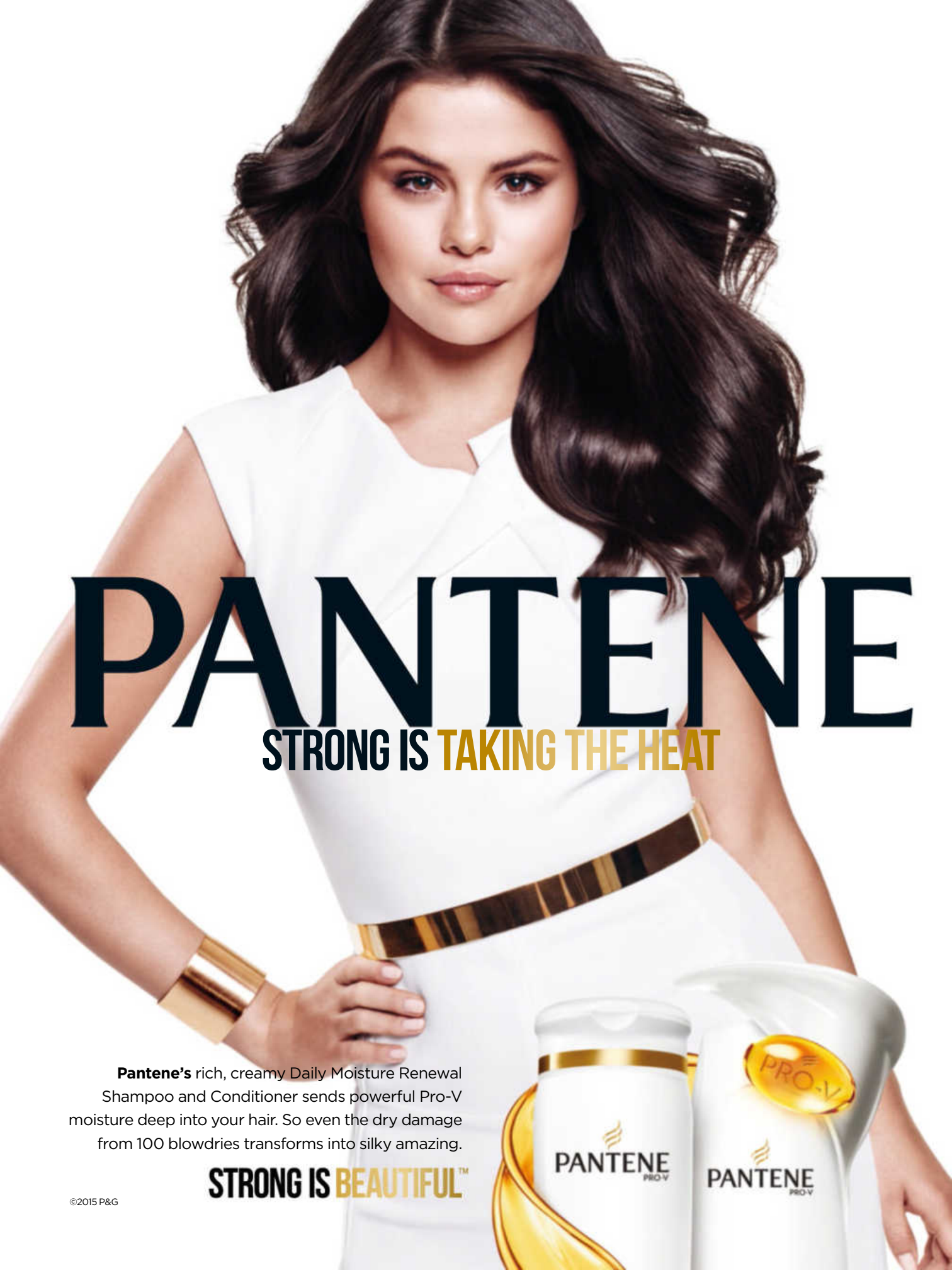
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BEAUTY ROUTINE

Jessica Alba

She's an actress, mom and founder of The Honest Company—girlfriend is *busy*. She tells us how she stays gorgeous while getting it all done

IN THE A.M.

7:00

FACE TIME

"I wake up, use the Honest makeup remover wipes and put on a hydrating mist and eye cream—I need it! Pre-gym, I curl my lashes (because I'm vain!) and do a little lip gloss."

7:30

GYM SESH

"I like to do classes with people—spin, cardio-boxing. It motivates me more. But today I was with a trainer—every part of my body was shaking!"

8:30

GETTING TRESSED

"After I shower, I'll put leave-in conditioner in my hair, sea-salt spray on my roots and a bit of oil on the ends. Then, I roll it up in a towel and do my face."

HEY, PRETTY

"I use Honest primer, tinted moisturizer, cream blush, mascara and eyebrow pencil. My daughter Haven likes to do my makeup. The only thing she can do without making me look crazy is bronzer."

8:40

WORK IT

"My hair dries on the way to the office. It's definitely not a pretty blowout. It looks kinda messy. I feel like as long as your face is done up a little, then your hair can look a bit messed up, you know?"

COFFEE TALK

"In the morning, I pound coffee—today I had a triple shot situation. I'm a coconut water and coffee person. That's my jam!"

Honest Beauty Truly Kissable Lip Crayon in Sheer Chestnut Kiss, $18; honestbeauty.com

Honest Beauty Elevated Hydration Mist, $16; honestbeauty.com

John Masters Organics Sea Mist Sea Salt Spray with Lavender, $17; ulta.com

SHE JUST LAUNCHED HONEST BEAUTY MAKEUP & SKIN CARE

Honest Beauty Luminizing Powder in Dusk Reflection, $25; honestbeauty.com

Honest Beauty Truly Lush Mascara + Lash Primer in Black Mirror, $22; honestbeauty.com

STILL LIFES: CATHY CRAWFORD; FROM LEFT: MICHAEL LOCCISANO/GETTY IMAGES; COURTESY JESSICA ALBA/INSTAGRAM

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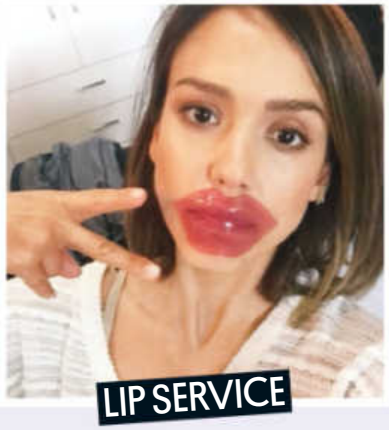
MANI GAME

"Haven loves pink polish and she uses as many different shades of it as possible. Sometimes she even puts two colors on one nail!"



LIP SERVICE

"I like to try masks from Korea or Japan. This lip thing was crazy—you can't talk. Getting me to shut up for 20 minutes, are you kidding?!"

IN THE P.M.

2:00

HIT REFRESH

"In the afternoon, I usually feel the need for a touch-up. If I'm in back-to-back meetings, having blotting papers on hand is a big help."

9:00

SOAKING IT UP

"I love to take a calming bath after I've put the kids to sleep and had some time with Cash to chat about our days. I add a few drops of essential oils, soak, close my eyes and try to let my mind go for a moment."

★ USE ONE BEFORE ★ OR AFTER APPLYING MAKEUP

Tatcha Aburat-origami Japanese Beauty Papers, $12 for 30 sheets; tatcha.com

Honest Beauty Refreshingly Clean Powder Cleanser, $22 for 30 packets; honestbeauty.com

Honest Beauty Younger Face Cream, $34; honestbeauty.com

★ JUST MIX THE ★ CLEANSING POWDER WITH WATER

10:00

BEAUTY SLEEP

"I wash my face with powder cleanser. Next comes eye and face cream. I also put Magic Balm on my lips and at the corners of my eyes. If I am working out the next morning, I'll try and be in bed by 10 p.m. Yeah, that doesn't happen very often—I'm giving you the best case scenario."

Honest Beauty Magic Balm, $18; honestbeauty.com

Kneipp Lavender Balancing Herbal Bath, $20; kneippus.com

STILL LIFES: CATHY CRAWFORD; JJ DAVIS, STYLIST; CHANEL KENNEBREW. FROM TOP: COURTESY JESSICA ALBA/INSTAGRAM (2)

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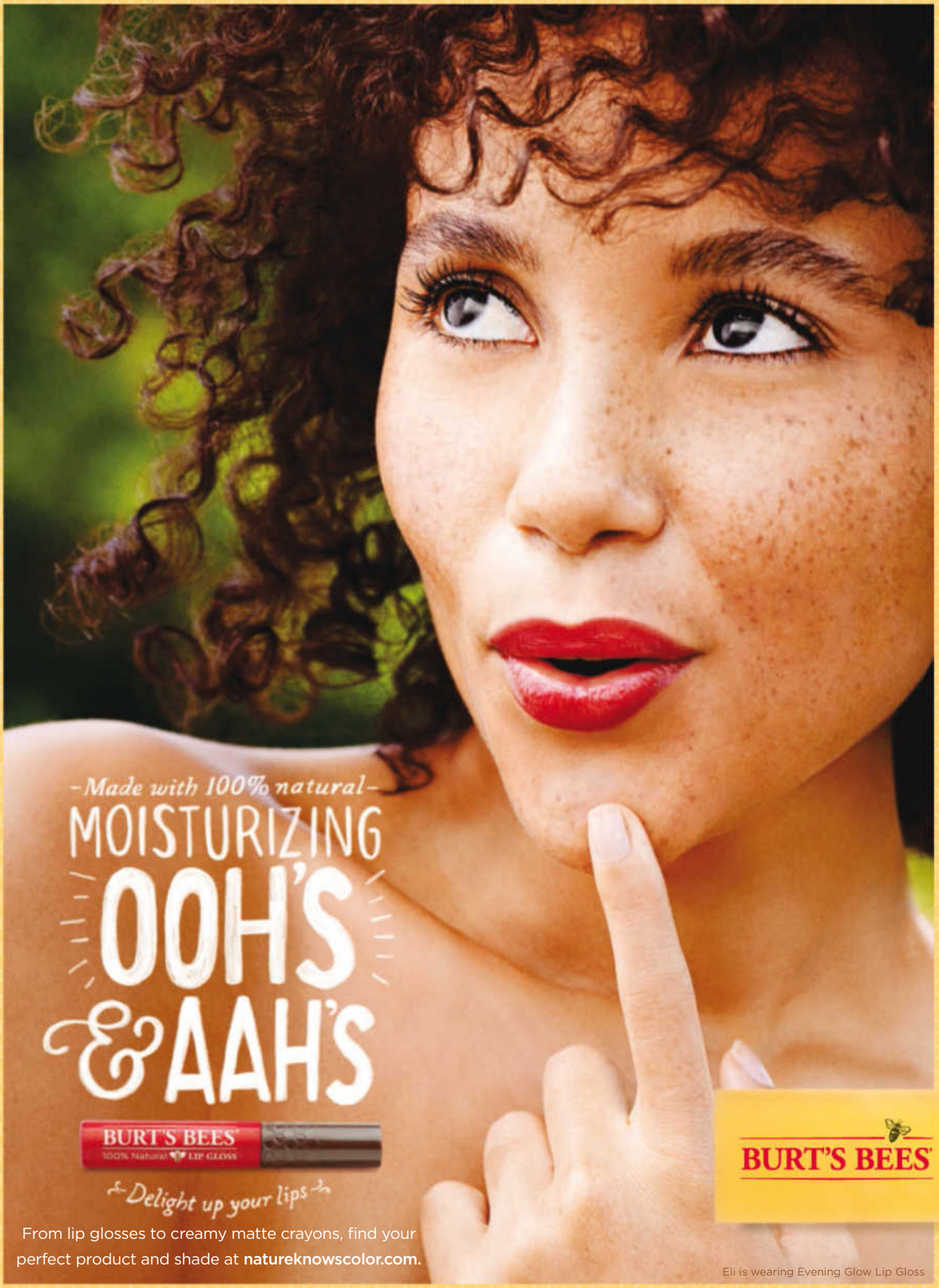
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BURT'S BEES
Eli is wearing Evening Glow Lip Gloss

★ CHARCOAL SUCKS OUT THE YUCK ★

NICE & GENTLE
Burt's Bees Sensitive Facial Cleansing Towelettes with Cotton Extract, $6 for 30 wipes; burtsbees.com

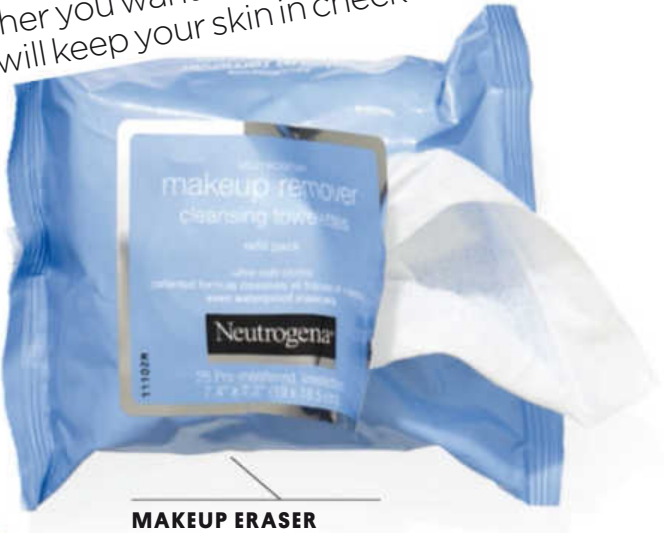
SOOTHING SCENT
Clean & Clear Night Relaxing All-in-One Cleansing Wipes, $5 for 25 wipes; walmart.com

PURIFIES PORES
Boscia Black Charcoal Cleansing Cloths, $15 for 30 wipes; sephora.com

BEAUTY AISLE BESTS

CLEAN SWEEP

C'mon, everyone loves a face wipe. Whether you want to take off makeup or freshen up after the gym, these will keep your skin in check



MAKEUP ERASER
Neutrogena Makeup Remover Cleansing Towelettes Refill Pack, $6 for 25 wipes; at drugstores

EXFOLIATING
L'Oréal Paris Revitalift Radiant Smoothing Wet Cleansing Towelettes, $7 for 30 wipes; at drugstores

BLEMISH-BUSTING
Olay Fresh Effects {See Spot Swipe!} Oil-Reducing Wet Cloths, $5 for 20 wipes; olay.com

GIVES A GLOW
Boots Botanics All Bright Cleansing Face Wipes, $7 for 25 wipes; target.com

SUPERHYDRATING
Simple Skincare Micellar Make-Up Remover Wipes, $6 for 25 wipes; at drugstores

STILL LIFES: CATHY CRAWFORD

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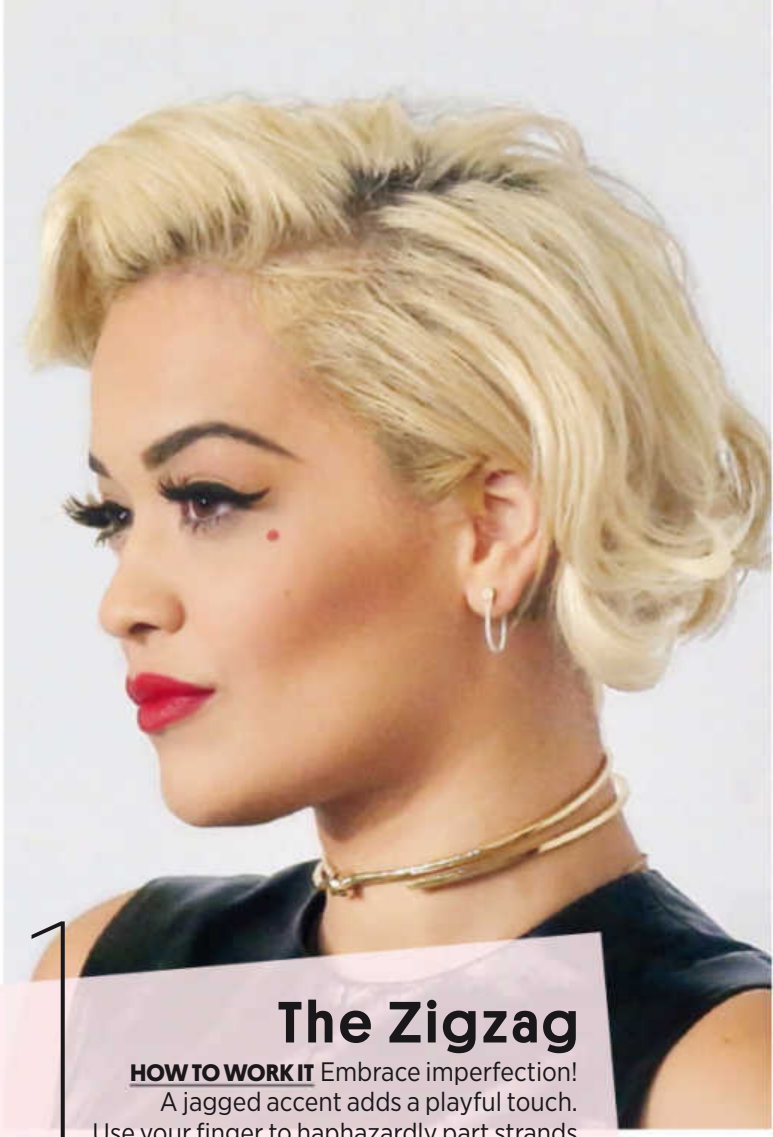
HAIR DARE

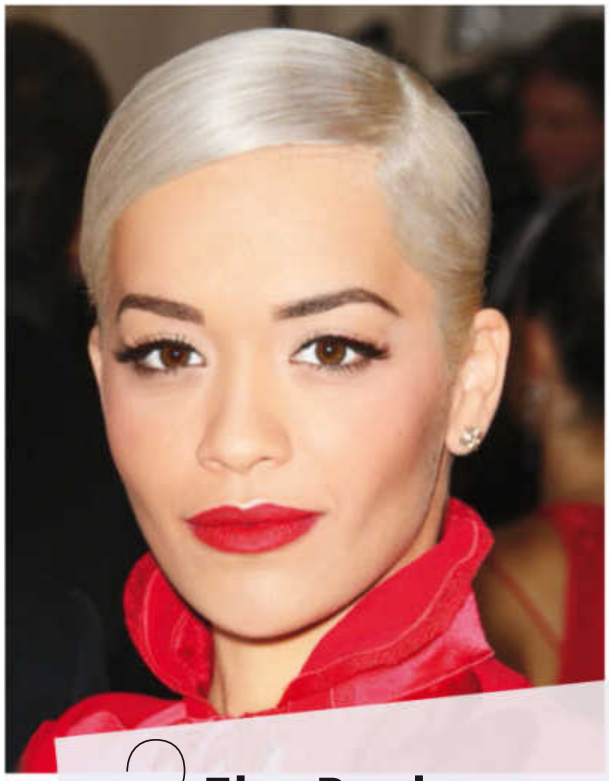
6 Ways to Dress Your Part

Ladies, you can be doing way more with it. Check out how **RITA ORA** divides and conquers every time!



1 The Zigzag

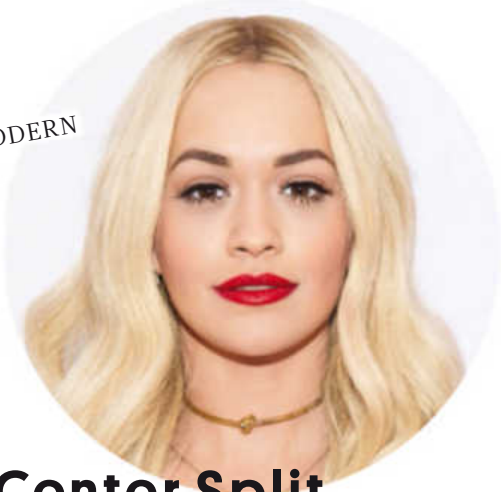
HOW TO WORK IT Embrace imperfection! A jagged accent adds a playful touch. Use your finger to haphazardly part strands diagonally in alternating directions.



2 The Pushover

HOW TO WORK IT Go deep for instant sophistication. Draw an imaginary line from the arch of your brow up into your hairline—that's where your part should start. Anything beyond this point veers into comb-over territory.

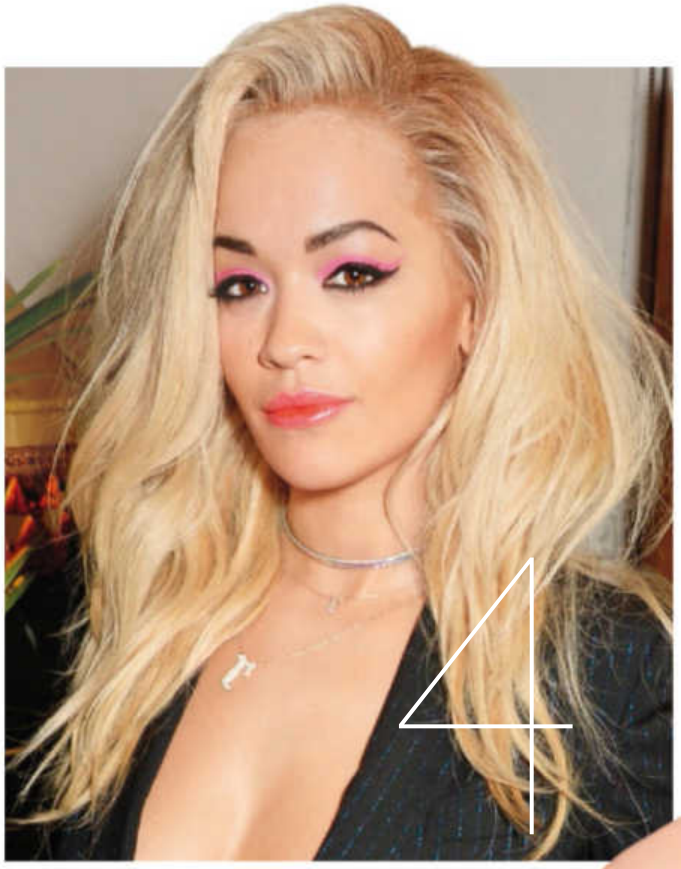
★ EASY WAVES MAKE IT MODERN ★



3 The Center Split

HOW TO WORK IT Highlight your pretty face with a middle part. Make the line sharp and extend it back to your crown.

USE THE BLIPPAR APP TO FIND THE BEST PART FOR YOUR FACE SHAPE! FOR DETAILS, SEE PAGE 14.



4

The ’90s Flip

HOW TO WORK IT It’s baaaaack! First build volume and texture all over. Let your hair fall naturally, then casually toss it in the opposite direction.

BRAID JUST THE TOP OR GO ALL THE WAY TO ENDS

5

The Braided Bunch

HOW TO WORK IT A three-plaited part lends a rock ‘n’ roll edge to any style. Keep braids off to the side and make them thin and tight.

PIECEY STRANDS UP THE COOL FACTOR

6

The No-Part

HOW TO WORK IT Fun up a choppy, short cut by brushing strands from your crown forward. For the perfect amount of tousle, brush damp hair from side to side as you blow-dry.

CLOCKWISE FROM LEFT: MATT BARON/BEIMAGES; TAYLOR HILL/GETTY IMAGES; DAVID M. BENETT/GETTY IMAGES; KARWAI TANG/WIREIMAGE; XPOSURE/AKM-GSI; LIONEL HAHN/ABACA USA; MIKE PONT/FILMMAGIC

EASY AS 1, 2, 3

Get in the Clear

We understand—the pimple struggle is *real*. Here's how to banish those bad boys and shut down future breakouts

Selena Gomez

FIGHT ZITS WITH A NO-FAIL ROUTINE

1 WASH

Go for a mild cleanser morning and night. You want something that removes dirt gently since acne-fighting ingredients in the rest of your regimen may irritate skin a bit, says dermatologist Dr. Jennifer Segal.

Cetaphil DermaControl Oil Control Foam Wash, $15; at drugstores

2 TREAT

Dot on a targeted spot treatment with salicylic acid or benzoyl peroxide in it to nix an existing pimple. To prevent new ones from popping up, apply an allover acne treatment twice daily (even to areas you don't have blemishes).

Paula's Choice Clear Regular Strength Daily Skin Clearing Treatment, $17; paulaschoice.com

Peter Thomas Roth Acne-Clear Invisible Dots, $30 for 6 sheets of 12 dots; peterthomasroth.com

win it! SEE PAGE 180

3 FADE

So your pimple is all healed, but now there's a mark where it used to be. Your best bet: a weekly at-home chemical peel to help reduce scarring and discoloration, says Dr. Segal.

Dr. Dennis Gross Skincare Alpha Beta Medi-Spa Peel (includes two steps), $110; sephora.com

STILL LIFES: ALEX CAO. SELENA GOMEZ: KEVIN MAZUR/WIREIMAGE

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CVS/pharmacy

the science of BEAUTIFUL eyes

Rachel Talbott
youtube.com/racheltalbott

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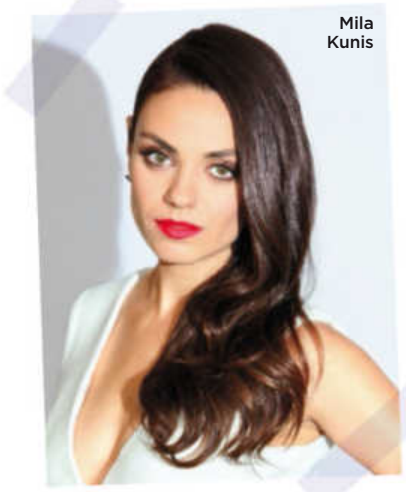
Q+A

WITH BEAUTY DIRECTOR HOLLY CARTER



Mila Kunis

Q: My hair is beyond fried—what can I do to revive it?
A: I suggest a three-pronged approach. First, if your ends are frayed, get a trim stat. Second, hydrate like hell! Using a deep conditioner weekly is a must. I'm into Kérastase's Résistance Masque Thérapiste ($63; kerastase-usa.com). Third, flat-iron or curl hair less often, like once a week. I go for a roller set so there isn't as much direct heat. Plus, it'll give you Old Hollywood-esque waves like Mila's.

Q: Can I use the same concealer for my face and eyes?
A: You *can*—nothing bad will happen. But makeup pro Laura Mercier suggests having two. For eyes, go with something creamy that retains moisture (I like her Secret Concealer, $24; lauramercier.com). For blemishes or unevenness on the rest of your face, stick with a concealer that's oil-free and won't budge.

Q: Do I really need a separate night cream?
A: Yep, you do. You want to shift your focus from protection against the sun and pollution to treating your concerns (fine lines, discoloration, hydration, etc.). Your skin cells regenerate as you sleep so it's the perfect time to use a targeted formula and let them be receptive in peace. Also, know that some night creams aren't made for day wear, says dermatologist Dr. Neal Schultz. Popular (and beneficial) ingredients like retinol and glycolic acid can make skin more sensitive to the sun.

IT'S HYDRATING, FRAGRANCE FREE & GENTLE ★ ★

CeraVe Skin Renewing Night Cream, $18; walgreens.com

FOLLOW HOLLY!
INSTAGRAM + TWITTER:
@hollsbeauty

USE THE BLIPPAR APP TO SHOP THIS STORY AND E-MAIL HOLLY YOUR BEAUTY QUESTIONS! FOR DETAILS, SEE PAGE 14.

STILL LIFES: CATHY CRAWFORD. FROM TOP: JAMES WESTMAN; DAVID M. BENETT/GETTY IMAGES

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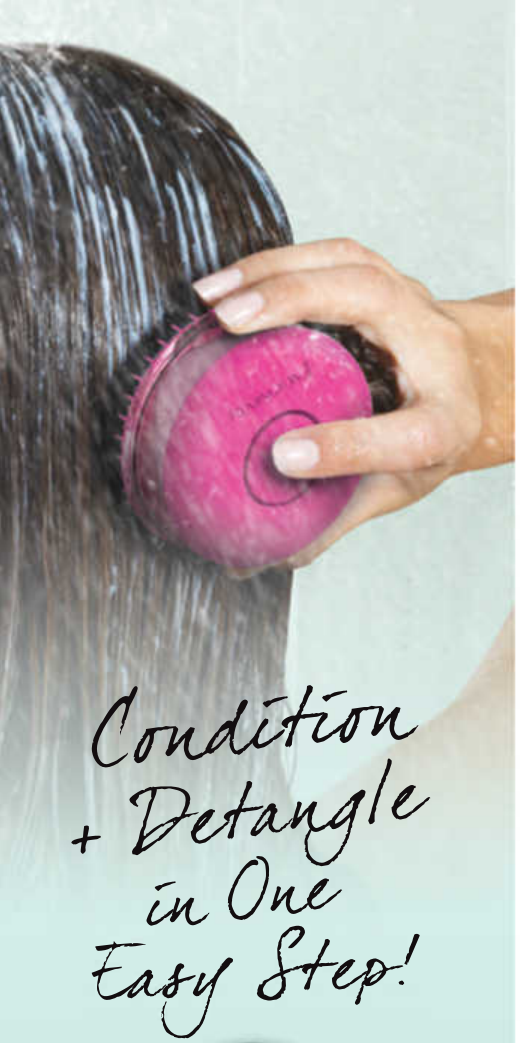

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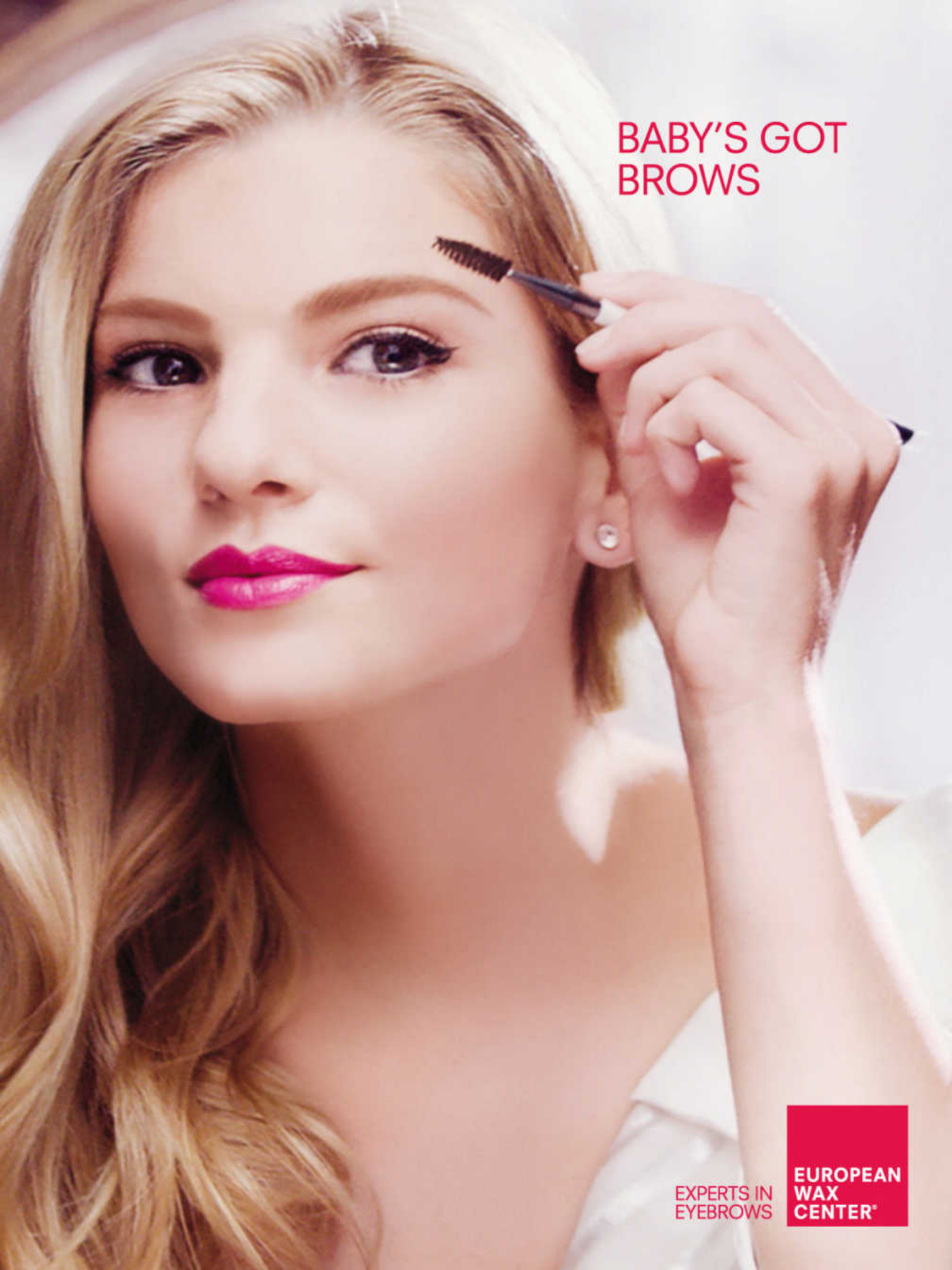
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USE THE BLIPPAR APP TO HEAR MUSIC!
FOR DETAILS, SEE PAGE 14.

STILL LIFES: MARK PLATT

YOU SO FANCY! VELVET DRESSES UP EVERYTHING FROM RIPPED JEANS TO MIDI SKIRTS.

★ LUXE LOOK FOR NOT A LOT OF $$

Simply Vera Vera Wang "Everyday Pull-On" polyester-spandex pants, $50; kohls.com

Nine West "Thunder" velvet flats, $89; ninewest.com

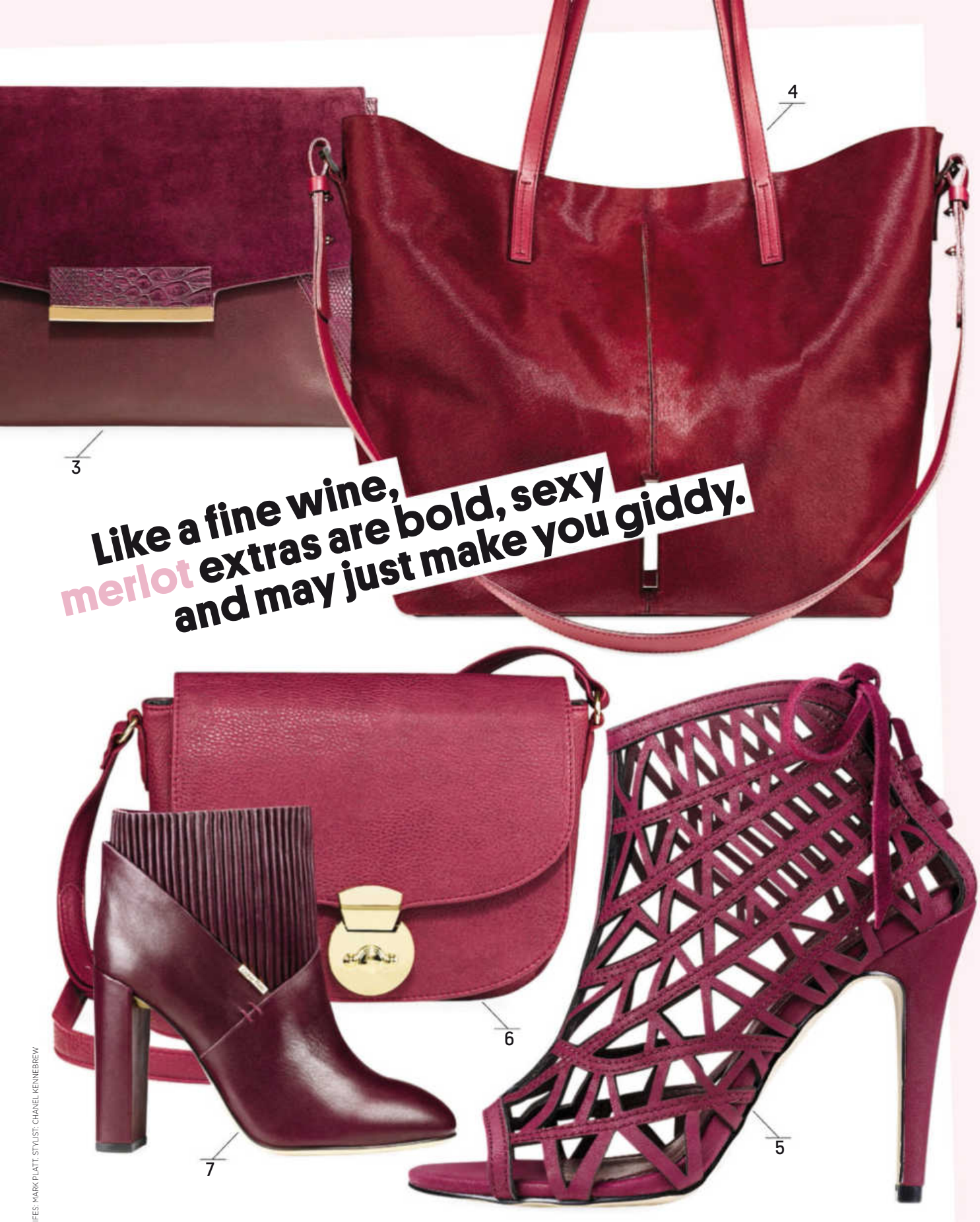
PHOTOGRAPHS BY TONY KIM

STYLIST: GENEVIEVE YRAOLA. GROOMER: CHRISTIE LEE/RJ BENNETT REPRESENTS. MANICURIST: SUNSHINE OUTING. STILL LIFES: MARK PLATT. STYLIST: CHANEL KENNEBREW

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 14.

1. Tory Burch "Bowood" velvet heels, $450; toryburch.com **2. Stuart Weitzman** "Reckless" velvet heels, $435; 212-750-2555 **3. Topshop** "Floral Textured Boots" in velvet, $150; topshop.com **4. Report Signature** "Myrna" velvet boots, $110; reportshoes.com **5. Derek Lam 10 Crosby** "Willa" velvet heels, $275; amazon.com

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 14.



STILL LIFES: MARK PLATT. STYLIST: CHANEL KENNEBREW

1. Lulu Handbags "Lulu Crossbody" in faux leather, 7"H x 7.5"W x 2.5"D, $48; vonmaur.com **2. Vince** "Nelson" leather sneakers, $295; shopbop.com **3. ALDO** "Ladue" faux leather and faux suede clutch, 9"H x 12.5"W x .5"D, $60; aldoshoes.com **4. Raoul** "Marion Tote" in calf hair, 13"H x 13"W x 7.5"D, $900; raoul.com **5. MIA** "Lacy" faux suede heels, $79; miashoes.com **6. Olivia + Joy** "Cynthia" faux leather bag, 9"H x 13"W x 4"D, $88; oliviaandjoy.com **7. Calvin Klein** "Klara" leather boots, $179; bonton.com **8. MICHAEL Michael Kors** "Riley Large Satchel" in leather, 11"H x 16.5"W x 6"D, $448; michaelkors.com **9. Chelsea Paris** "Kad" suede heels, $545; chelseaparis.com **10. Alexander Wang** "Paulina Pumps" in leather, $595; alexanderwang.com **11. Elena Ghisellini** "Selina Chain" leather and metal bag, 5.5"H x 10"W x 2"D, $955; Elodie K, 323-658-5060 **12. Call It Spring** "Eliola" faux patent leather shoes, $50; callitspring.com

ITSY-BITSY VERSIONS OF YOUR FAVORITE BIG BAGS ARE SO DARN CUTE!

TOP
Ann Taylor "Sleeveless Turtleneck" in viscose-polyester, $80; anntaylor.com

SKIRT
MinkPink "Sugar Coat Skirt" in faux leather, $69; amazon.com

BAG
Shop Prima Donna "Hana Mini Bag" in faux leather, 5.5"H x 6"W x 3"D, $35; shopprimadonna.com
20% OFF*

1. Flynn "Grayson" leather bag, 5"H x 8.5"W x 3"D, $180; urbanoutfitters.com **2. OMG! Accessories** "Croco Chic" faux leather bag, 5"H x 8"W x 3"D, $28; omg accessories.com **3. Lauren Ralph Lauren** Leather cross-body, 8"H x 8.5"W x 3.5"D, $198; macys.com **4. Banana Republic** "Mini Crossbody Bag" in leather, 4"H x 6"W x 1.5"D, $98; bananarepublic.com **5. Khirma** "Diamond Mini Satchel" in leather and snake skin, 5"H x 8"W x 2"D, $1,395; khirma.com

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Good news: Grandpa's gray flannel is now seriously stylish.

Sol Sana "Alfa Boots" in leather and felt, $180; sol-sana.com for stores

Danielle Nicole "Alexa Mini Crossbody" in faux leather and wool, 8"H x 12"W x 5"D, $78; amazon.com

Franco Sarto "Valera" wool and faux leather flats, $89; zappos.com

STILL LIFES: MARK PLATT. STYLISTS: CHANEL KENNEBREW; BARBARA EISEN/RJ BENNETT REPRESENTS

USE THE BLIPPAR APP TO SHOP THESE PAGES AND SEE HOW MUCH YOU CAN FIT IN A MINI BAG! FOR DETAILS, SEE PAGE 14.

***SHOP PRIMA DONNA** From Sept. 18 to Oct. 16, enter "PSWOCT20" at checkout for a discount on this bag.

MEET THE NEW KIDS ON THE (COLOR)BLOCK.

1. Steve Madden "Atlaas" faux suede and faux leather heels, $110; stevemadden.com **2. Marskinryyppy by Nicole Brundage** "Tartana" patent leather heels, $535; Ikram Chicago, 312-587-1000 **3. Auxiliary for Aritzia** "Bega Satchel" in leather, 14.5"H x 13.5"W x 7"D, $398; aritzia.com **4. Urban Expressions** "Juliet" faux leather clutch, 8"H x 12"W x 2"D, $60; urbanexpressions.net **5. Guess** "Karlea" suede heels, $129; guess.com **6. Furla** "Piper M Dome" leather bag, 11.5"H x 9.5"W x 5.5"D, $528; furla.com **7. Closed** "Patchwork Clutch" in leather, 9"H x 15"W x 5"D, $385; closed.com

2

CHECK OUT THAT ★ SHOT OF PINK

3

STILL LIFES: MARK PLATT. STYLIST: CHANEL KENNEBREW

Adam Lippes for Target
"Cross Body Drawstring" in polyester-wool (available Sept. 27), 9.5"H x 11"W x 9"D, $35; target.com

Warm up to shearling's fuzzy goodness.

Sam Edelman
"Holbrook" shearling bag, 6.5"H x 9"W x 3"D, $198; samedelman.com

Rebecca Minkoff
"Large Regan Satchel" in shearling and leather, 10.5"H x 14.5"W x 6"D, $445; rebeccaminkoff.com

SO FUN, SO FIERCE—FUR (REAL OR FAUX!) LETS YOUR INNER SNOW BUNNY HAVE HER DAY IN THE SUN.

Brian Atwood
"Majoy" fur and leather boots, $2,995; saksfifthavenue.com

1. Galian "Lafayette Clutch" in faux fur, 8"H x 11.5"W x 1.5"D, $60; galian.com **20% OFF!*** **2. Jessica Simpson Collection** "Carine2" faux fur and suede boots (available Sept. 25), $139; belk.com **3. Diesel** "La-Garudas" leather and faux fur bag, 9"H x 16"W x 3"D, $350; diesel.com **4. Emm Kuo** "Majorelle" fur and leather bag, 6"H x 5"W x 1"D, $389; scoopnyc.com **5. BCBG Max Azria** "Tasia" leather and fur boots, $425; bcbg.com

***GALIAN** From Sept. 18 to Oct. 16, enter "PSWGALIAN" at checkout for a discount on full-price merchandise.

STILL LIFES: MARK PLATT. STYLIST: CHANEL KENNEBREW

1. Theory "Urban Bucket Bag" in leather, 13.5"H x 13"W x 5"D, $655; theory.com **2. Sole Society** "Tiffanie" faux leather bag, 10"H x 15"W x 2.5"D, $70; solesociety.com
3. Urban Expressions "Evelyn" faux leather bag, 17"H x 20"W x 3"D, $110; urbanexpressions.net
4. Shop Prima Donna "San Bernardino Zip Hobo Bag" in faux leather, 13.5"H x 18"W x 5.5"D, $60; shopprimadonna.com **20% OFF!***
5. Kooba "Meadow" leather bag, 11.5"H x 15"W x 7"D, $398; kooba.com **6. Etienne Aigner** "Moda Hobo" leather bag, 13.5"H x 13.5"W x 6"D, $445; etienneaigner.com

***SHOP PRIMA DONNA** From Sept. 18 to Oct. 16, enter "PSWOCT20" at checkout for a discount on this bag.

STRUCTURE? SNOOZE! A SLOUCHY BAG SCREAMS LAID-BACK COOL.

TOP
525 America "Rib Turtleneck" in rayon-nylon, $90; 525america.com

DRESS
Club Monaco "Sarei Knit Dress" in wool, $345; clubmonaco.com

BAG
Mackage "Derry" leather bag, 15"H x 15"W x 5"D, $495; mackage.com

STILL LIFES: MARK PLATT. STYLISTS: CHANEL KENNEBREW; BARBARA EISEN/RJ BENNETT REPRESENTS

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 14.

★ MAKES EVEN A T-SHIRT LOOK STANDOUT

LONDON

BAM! POW! WOW!

Any of these wardrobe heroes will transform mild-mannered basics into something awesome

1

NEW YORK CITY

2

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 14.

STILL LIFES: MARK PLATT. STYLIST TINA ONG. CLOCKWISE FROM TOP LEFT: STOCKHOLM STREETSTYLE/BLAUBLUT; CELINE GAILLE/RUNWAY MANHATTAN HANAN SALEH (2)

SUPER NECKLACES

PARIS

NEW YORK CITY

YOU NEED THIS. #TRUST

3

4

5

6

7

1. BCBG Max Azria "Roxie" copper and iron necklace, $198; bcbg.com

2. Sarah Magid Jewelry 12k gold, rose gold, and hematite-plated brass necklace, $498; sarahmagid.com

3. Swarovski "Dark Necklaces" in rhodium and ruthenium-plated metal with Swarovski crystal detail, $899 for a set of two; swarovski.com

4. Arkimia "Delphine" metal necklace, $424; luisaviaroma.com

5. A Peace Treaty "Lemba Necklace" in 24k gold-plated brass with bone detail, $289; apeacetreaty.com

6. Shinymix "Vortex Tribal" metal necklace, $55; shinymix.com

20% OFF!*

7. H&M "Fringe Necklace" in metal and cotton, $13; hm.com

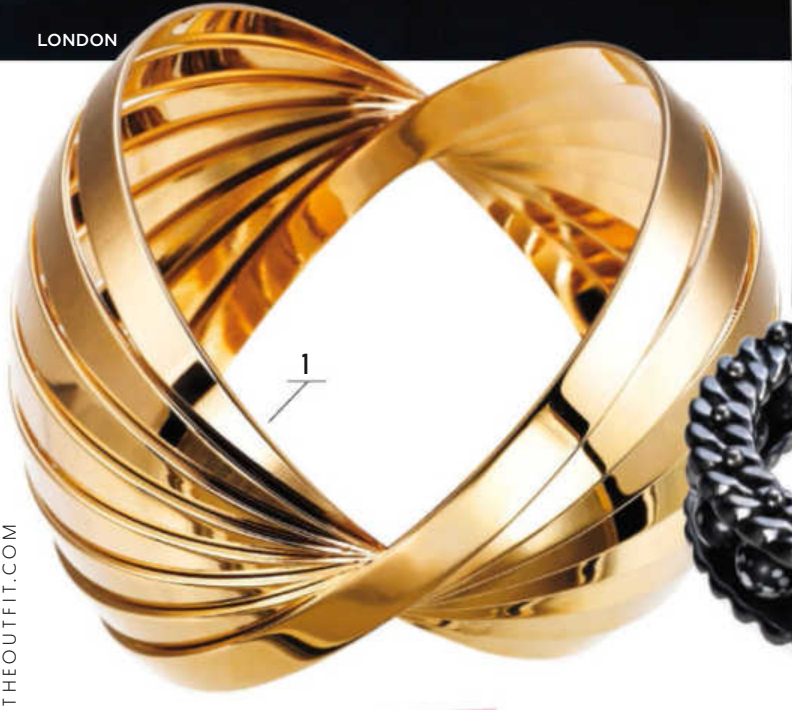
FOR MORE STYLING IDEAS, turn to page 173.

*SHINYMIX From Sept. 18 to Oct. 16, enter "PSW20" at checkout for a site-wide discount. Cannot be combined with any other offers.

KILLER CUFFS

LONDON

LONDON



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STILL LIFES: MARK PLATT. STYLIST: TINA ONG. CLOCKWISE FROM LEFT: FRENCHY STYLE/BLAUBLUT-EDITION; ADAM KATZ SINDING/BLAUBLUT-EDITION (3); VICTORIA ADAMSON/BLAUBLUT-EDITION; CANDICE LAKE/BLAUBLUT-EDITION

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 14.

***COCO LOVES ROME** From Sept. 18 to Oct. 16, enter "OCTPSW20" at checkout for a discount on this bracelet.
****LULU'S** From Sept. 18 to Oct. 16, enter "STYLEWATCH9" at checkout for a site-wide discount. Valid in the U.S. and Canada only.

PARIS

4

PARIS

LOVING THIS RUFFLED EDGE ★

5

★ LIKE ART FOR YOUR ARM

6

7

LONDON

PARIS

8

1. Pluma "Spiral Bangle" in brass, $630; pluma-italia.com

2. Coco Loves Rome "Axel" metal bracelet, $19; cocolovesrome.com
20% OFF!*

3. Cocoa Jewelry "Joanna" gunmetal bracelet with stone detail, $68; cocoajewelry.com

4. Sorrelli Swarovski crystal and silver plate bracelets, $125 each; sorrelli.com

5. Arme De L'Amour "Large Ruffle Bracelet" in gold-plated brass, $750; armedelamour.com

6. Lux Accessories "Geometric Cuff" in metal, $24; shopluxnyc.com

7. Amanda Pearl "Quad Quill Bracelet" in rose gold-plated brass with lapis cabochon detail, $650; amandapearl.com

8. Lulu's "Pleasant Escape Bracelet" in metal with faux pearl detail, $12; lulus.com
20% OFF!**

OMG EARRINGS

SO COOL WITH JUST A STUD IN THE OTHER EAR

NEW YORK CITY

SYDNEY

PARIS

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1. Le Château Steel and glass ear cuff, $20; lechateau.com

2. Lulu Frost "Lumen Earrings" in brass with resin stone detail, $225; lulufrost.com

win it!
SEE PAGE 180

3. Alexis Bittar "Hand Carved Raven Cameo Clip" 14k gold plate earrings with pyrite and crystal detail, $395; alexisbittar.com

4. Elizabeth Cole "Piers" 24k gold-plated brass earrings with Swarovski pearl detail, $133; elizabethcolejewelry.com

5. Rue Gembon "Raeann" metal earrings with crystal and faux pearl detail, $56; ruegembon.com

6. Lizzie Fortunato "Marrakech Mod Earrings" in gold-plated brass with acrylic and glass detail, $205; Vermillion, 919-787-9780

STILL LIFES: MARK PLATT. STYLIST: TINA ONG. CLOCKWISE FROM TOP LEFT: MELANIE GALEA/THESTREETMUSE/TRUNK ARCHIVE; FRENCHY STYLE/BLAUBUT-EDITION; MELANIE GALEA THESTREETMUSE/TRUNK ARCHIVE; KIRSTIN SINCLAIR/GETTY IMAGES; TOMMY TON/TRUNK ARCHIVE

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 14.

BADA$$ BROOCHES

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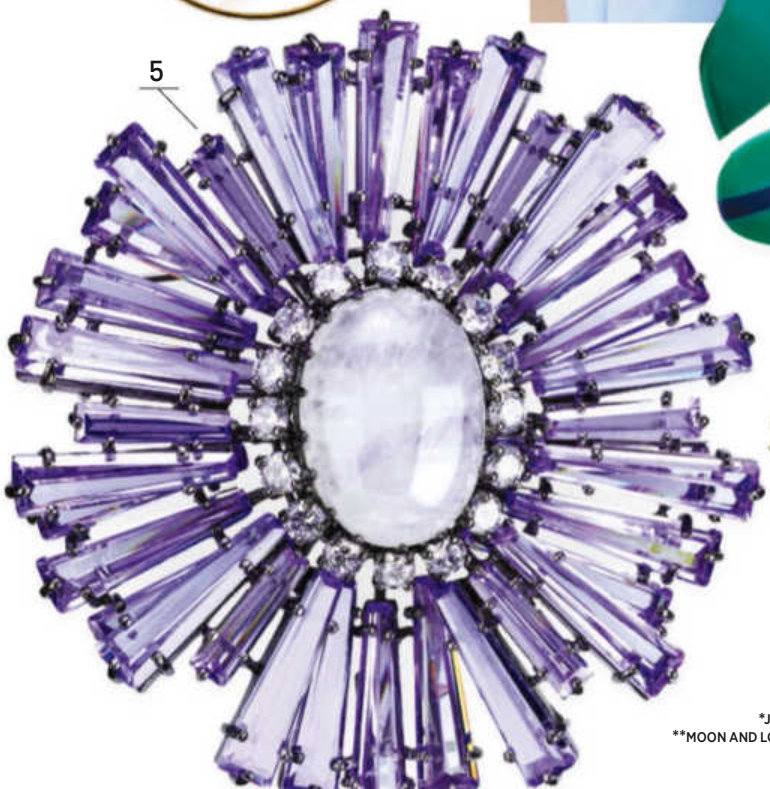

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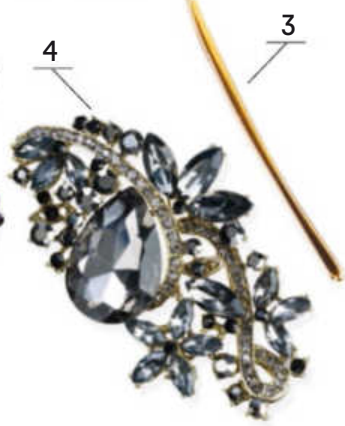


PERFECT ON A BRIGHT SWEATER

1. Monet "Box Elephant Pin" in metal with crystal detail, $24; jcpenney.com

2. R.J. Graziano "Insect Pin" in metal with resin and glass detail, $55; rjgraziano.com

3. Marni Resin, horn and gold plate brooch, $410; net-a-porter.com

4. Artisan Gems "Art Deco Brooch" in gold-plated brass with crystal detail, $36; artisangemsboutique.com

5. Jarin K Cubic zirconia, stone and brass brooch, $1,065; jarinkjewelry.com
20% OFF!*

6. Moon and Lola "Vineyard Brooch" in acrylic, $68; moonandlola.com
20% OFF!**

***JARIN K** From Sept. 18 to Oct. 16, enter "PSW20" at checkout for a site-wide discount.
****MOON AND LOLA** From Sept. 18 to Oct. 16, enter "PSW1015" at checkout for a discount on full-price merchandise.

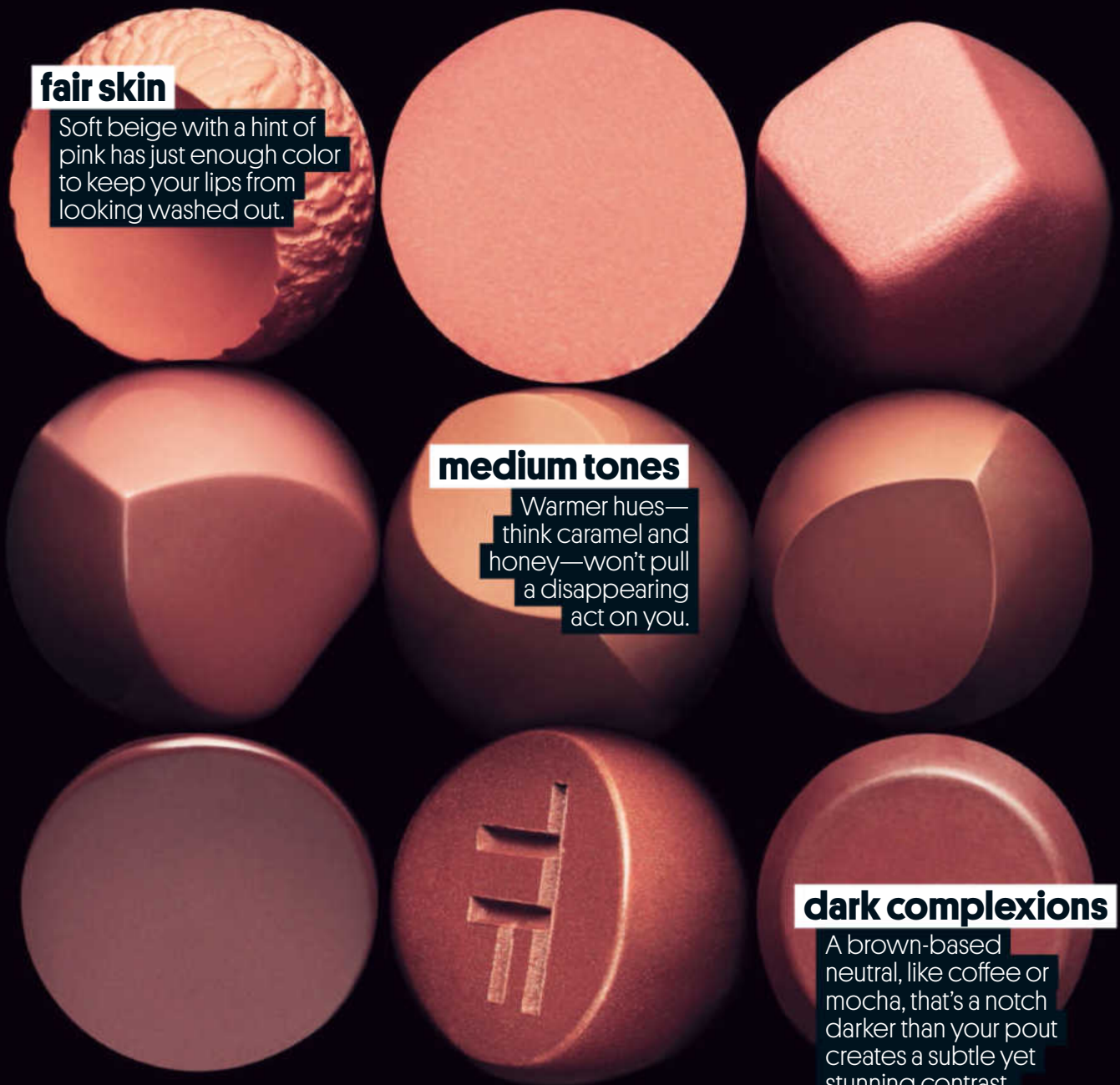
your lipstick wardrobe

Only one signature color? It's sooo much better to have options. We asked celeb makeup artist Joanna Simkin which shades every woman needs in her arsenal and how to find the right ones for your skin tone

Photographs by JONATHON KAMBOURIS

STYLIST: MICHELLE FARO/ART DEPARTMENT

nude



fair skin

Soft beige with a hint of pink has just enough color to keep your lips from looking washed out.

medium tones

Warmer hues—think caramel and honey—won't pull a disappearing act on you.

dark complexions

A brown-based neutral, like coffee or mocha, that's a notch darker than your pout creates a subtle yet stunning contrast.

BERRY FROM TOP: **Buxom** Big & Sexy Bold Gel Lipstick in Ultraviolet, $22; sephora.com **Dolce & Gabbana** Shine Lipstick in Sophia Loren N.1, $37; saksfifthavenue.com **Almay** Smart Shade Butter Kiss Lipstick in Berry-Light, $7; at drugstores **Smashbox** Be Legendary Lipstick in Femme Fatale Matte, $20; smashbox.com **Avon** Ultra Color Bold Lipstick in Power Plum, $8; avon.com **Bite Beauty** Frozen Berries Matte Crème Lipstick in Barberry, $24; sephora.com **Lipstick Queen** All That Jazz lipstick in Paint The Town, $28; spacenk.com **Gucci** Luxurious Moisture-Rich Lipstick in Tiger Lily, $40; saksfifthavenue.com **Circa** Color Absolute Velvet Luxe Lipstick in 12 Ella, $10; drugstore.com

NUDE TOP ROW, FROM LEFT: **Laura Geller** Iconic Baked Sculpting Lipstick in Soho Nude, $21; ulta.com **Revlon** Ultra HD Lipstick in HD Magnolia, $9; at drugstores **Charlotte Tilbury** Matte Revolution Lipstick in Miss Kensington, $32; charlottetilbury.com MIDDLE ROW, FROM LEFT: **Nars** Audacious Lipstick in Barbara, $32; narscosmetics.com **Milani** Color Statement Lipstick in Bahama Beige, $6; milanicosmetics.com **Givenchy** Le Rouge lipstick in Beige Mousseline, $36; sephora.com BOTTOM ROW, FROM LEFT: **Urban Decay** Matte Revolution Lipstick in 1993, $22; urbandecay.com **Tom Ford** Lip Color in Warm Sable, $52; tomford.com **Wet n Wild** Mega Last Lip Color in Mocha-licious, $2; at drugstores

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 14.

pink

fair skin

Bubblegum hues are light enough to work on you, but still have pop. Just stay away from frosty formulas—they can make you look sallow.

medium tones

You can't go wrong with hot pink. It's fun, flirty and brings out your sunny coloring like crazy.

dark complexions

Your match: deeper shades of fuchsia. Your skin can handle the rich mix of pink and purple.

PINK TOP ROW, FROM LEFT: **M.A.C** Lipstick in Steady Going, $17; maccosmetics.com **Bobbi Brown** Luxe Lip Color in Posh Pink, $35; bobbibrowncosmetics.com **CoverGirl** Colorlicious Lipstick in Yummy Pink, $7; at drugstores MIDDLE ROW, FROM LEFT: **Estée Lauder** Pure Color Envy Matte Lipstick in Neon Azalea, $30; esteelauder.com **Lorac** Alter Ego Lipstick in Vixen, $16; loraccosmetics.com **E.l.f.** Studio Moisturizing Lipstick in Flirty & Fabulous, $3; elfcosmetics.com BOTTOM ROW, FROM LEFT: **Hourglass** Femme Rouge Velvet Crème Lipstick in Fever, $30; sephora.com **Iman Cosmetics** Luxury Moisturizing Lipstick in Flirtatious, $10; imancosmetics.com **Maybelline New York** Color Sensational Creamy Mattes lipstick in Mesmerizing Magenta, $7; maybelline.com

RED FROM LEFT: **Sonia Kashuk** Satin Luxe Lip Color SPF 16 in Red Orange, $10; target.com **Guerlain** KissKiss Lip Color in Orange Fizz, $37; saksfifthavenue.com **Topshop Beauty** 5 Years of Beauty Lips in Rio Rio, $12; topshop.com **NYC New York Color** Expert Last Lip Color Matte in Red Suede, $2; at drugstores **Yves Saint Laurent** Rouge Volupté Shine lip color in N. 36 Rouge in Rock, $36; yslbeautyus.com **Mary Kay** Creme Lipstick in Really Red, $15; marykay.com **L'Oréal Paris** Colour Riche Collection Exclusive Red Lipcolor in 406 Zoe's Red, $9; drugstore.com **Fusion Beauty** LipFusion Plump + Shine Lipstick in Rendezvous, $29; fusionbeauty.com **Chanel** Rouge Coco Shine lipshine in Téméraire, $36; chanel.com

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 14.

STYLIST: MICHELLE FARO/ART DEPARTMENT

ogx
beauty pure and simple
HYDRATING
EXTRA STRENGTH
hydrate + repair
argan oil
of morocco
SHAMPOO
Repair dry, damaged, brittle tresses. This extra powerful formula with argan oil of Morocco and silk proteins helps to intensely hydrate and lock in moisture to give hair a second chance at silky perfection.
REPAIRING
Argan Oil + Silk Protein = Super Hydration & Repair
ogxbeauty.com | ogxbeauty

CHEAT SHEET!

An ivory necklace pops against a black knit.

1

Pair a statement necklace with a turtleneck

A high neckline provides a seamless backdrop, allowing an artsy bauble to shine.

Balance out the softness of a funnel neck with an edgy bib collar.

NEW WAYS TO...

Wear Your Jewelry

You may have found the ultimate standout piece, but achieving maximum impact is all in how you style it. Try one of these fresh ideas

USE THE BLIPPAR APP TO HEAR MUSIC! FOR DETAILS, SEE PAGE 14.

CLOCKWISE FROM TOP RIGHT: KIRSTIN SINCLAIR/GETTY IMAGES; LEE OLIVEIRA/TRUNK ARCHIVE; CELINE GAILLE/RUNWAY MANHATTAN

A choker paired with a thick chain creates an edgy-glam mix.

MILAN

2 Layer multiple necklaces

Go all out with two chunky necklaces, but keep the one closest to your neck simpler so it doesn't overwhelm you.

NOVA SCOTIA

Stick to similar tones, but vary the lengths and weights for a matchy, but not too-matchy, look.

NEW YORK CITY

3 Wear a cuff over your shirt sleeve

PARIS

darker color shirt, a wild cuff becomes even more dramatic.

SYDNEY

Wear a sleek cuff on each sleeve for an ultramodern look.

A bright statement cuff adds instant flair to an all-black outfit.

PARIS

CLOCKWISE FROM TOP LEFT: PAOLO DILETTO/RUNWAY MANHATTAN; MELANIE GALEA/THESTREETMUSE/TRUNK ARCHIVE (2); SANDRA SEMBURG/BLAUBLUT-EDITION; MELANIE GALEA/THESTREETMUSE/TRUNK ARCHIVE; KWAME AWERE-GYEKYE

USE THE BLIPPAR APP TO HEAR MUSIC! FOR DETAILS, SEE PAGE 14.

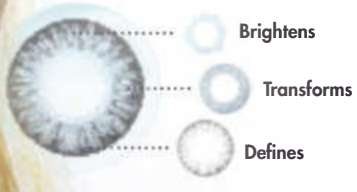
AIR OPTIX® COLORS
contact lenses

MY NATURAL EYE COLOR IS BEAUTIFUL BUT ENHANCING IT IS FUN

BEFORE AFTER

BLENDS NATURALLY & STAYS COMFORTABLE[1,2]

3-IN-1 COLOR TECHNOLOGY



EMMA ENHANCED HER EYE COLOR WITH BLUE

VIRTUALLY TRY ON YOUR PERFECT COLOR AT WWW.AIROPTIXCOLORS.COM. MAKE AN APPOINTMENT WITH AN EYE DOCTOR TODAY.

Important information for AIR OPTIX® COLORS (lotrafilcon B) contact lenses: For daily wear only for near/far-sightedness. Contact lenses, even if worn for cosmetic reasons, are prescription medical devices that must only be worn under the prescription, direction, and supervision of an eye care professional. Serious eye health problems may occur as a result of sharing contact lenses. Although rare, serious eye problems can develop while wearing contact lenses. Side effects like discomfort, mild burning or stinging may occur. To help avoid these problems, follow the wear and replacement schedule and the lens care instructions provided by your eye doctor.

9 COLORS AVAILABLE

5 SUBTLE SHADES 4 VIBRANT HUES

PERFORMANCE DRIVEN BY SCIENCE™

Alcon
a Novartis company

References: 1. Alcon data on file, 2012. **2.** Alcon data on file, 2014.

Ask your eye care professional for complete wear, care and safety information. Rx only

© 2015 Novartis 06/15 AOC15145JAD

Button all the way up to create a backdrop for a piece that packs this much punch.

PARIS

Cascades of chains break up the primness of a collared shirt.

LONDON

4 Rock a bib necklace over a button-up

5 Add a brooch to your headpiece

LONDON

Pin a fun brooch to the side of a classic beret for a touch of whimsy.

A vintagey piece on the front luxes up a boho turban.

MILAN

Go for opposites, like a superglam bejeweled bauble on a casual knit hat.

MILAN

CLOCKWISE FROM TOP LEFT: TOMMY TON/TRUNK ARCHIVE; MELANIE GALEA/THESTREETMUSE/TRUNK ARCHIVE; SANDRA SEMBURG/BLAUBLUT-EDITION.CELINE GAILLE/RUNWAY MANHATTAN; STIRAPHOTO/RUNWAY MANHATTAN

USE THE BLIPPAR APP TO HEAR MUSIC! FOR DETAILS, SEE PAGE 14.

boo la la
Halloween gets a spot at
the dinner table with beef stew
with mashed potato ghosts
target.com/recipes
CHUNKY
#targetrun

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* IRI INFOSCAN 52 WEEKS ENDING 10/5/14 F/D/Mx.

HER CAMPUS MEDIA PRESENTS

COLLEGE FASHION WEEK®

This fall, Her Campus Media will bring the catwalk to campus with #closetgoals inspo, hair trend how-tos, makeup essentials, a real-woman runway, and all the expert insight you need to rock your best self this season! Featuring exclusive coverage from *StyleWatch*.

EUROPEAN WAX CENTER® | StyleWatch | SIMON™ | SOREL

HER CAMPUS MEDIA

Photography by Jessica Weiser

BOSTON
OCTOBER 3

NEW YORK
OCTOBER 10

WASHINGTON, D.C.
OCTOBER 17

ATLANTA
OCTOBER 24

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Her Campus Media

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Assistant Editor,
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StyleWatch

GIVEAWAYS

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ENTER FOR A CHANCE TO WIN AT PEOPLESTYLEWATCH.COM/GIVEAWAYS

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$110 each
DIOR
Make eyes pop with four shades of the cult fave Diorshow mascara.

2 PAIRS OF EARRINGS WORTH
$225 each
LULU FROST
You'll never want to take off these statement-making, art deco–inspired baubles.

3 GIFT CARDS WORTH
$195 each
REISS
Kate Middleton shopping spree? Yes, please, thanks to this windfall at one of her favorite U.K.-brand stores.

3 GIFT CODES WORTH
$118 each
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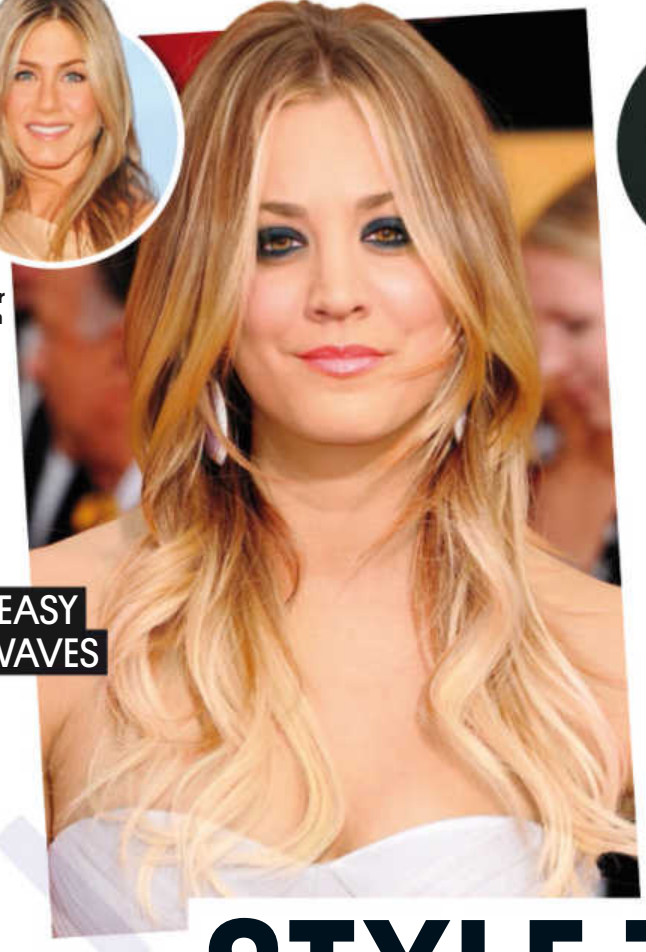


EASY WAVES

Miley Cyrus

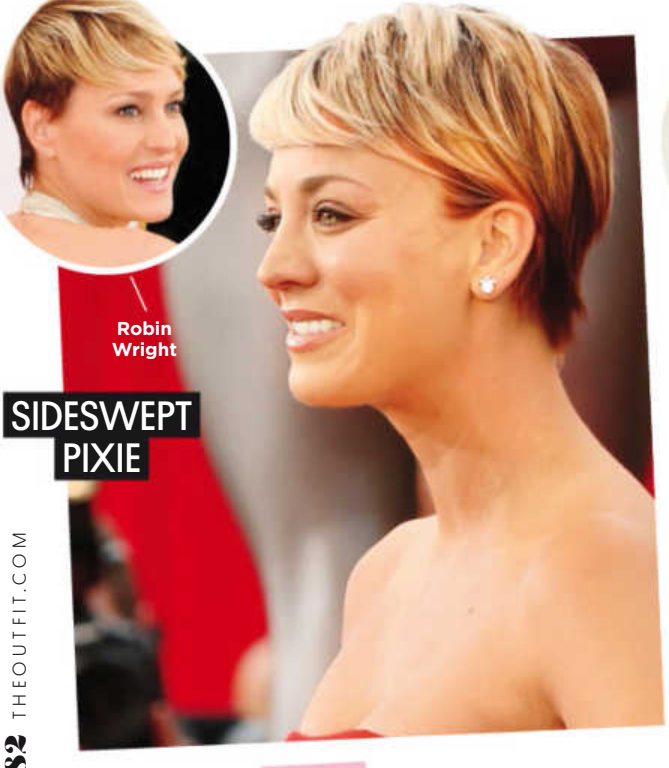
EDGY POMPADOUR

SEE, A SHORT DO CAN BE VERSATILE

STYLE TWINS

No, you aren't seeing double! **KALEY CUOCO-SWEETING** is proof that even celebs get their hair inspo from other stars

Robin Wright



SIDESWEPT PIXIE

Nicole Richie

ROSY TINT

CLOCKWISE FROM TOP LEFT: STEPHEN LOVEKIN/GETTY IMAGES; STEVE GRANITZ/WIREIMAGE; GREGG DEGUIRE/WIREIMAGE; STEVE GRANITZ/WIREIMAGE; MIRORPIX/SPLASH NEWS/CORBIS; AURORA ROSE/STARTRAKS; MARK DAVIS/WIREIMAGE; STEVE GRANITZ/WIREIMAGE

USE THE BLIPPAR APP TO SEE MORE OF KALEY'S TWINNING HAIR LOOKS! FOR DETAILS, SEE PAGE 14.

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